



Green Growth:

“A good business model for the Earth!”

**Dave Rinard
&
Paul Murray**



**Steelcase
invented
sustainability**

Green Growth:

“A good business model for the Earth!”

➤ Opening Remarks

- > West Michigan & Office Furniture industry is a leading voice in the journey to Sustainability?**
- > Lessons Learned = Good Business**
 - Environmental Footprint**
 - Design for the Environment**
 - Green Building**
- > Future of sustainability**



**Herman
Miller's
environmental
program rules!**

Green Growth:

“A good business model for the Earth!”

- **West Michigan & Office Furniture industry is a leading voice in the journey to sustainability?**
 - > **Family**
 - > **Stewardship**
 - > **Belief / Commitment**
 - > **Leadership responsibility**



Green Growth:

“A good business model for the Earth!”

Lean

- **Lessons Learned = Good Business**
 - > **Environmental Footprint**
 - Waste
 - Air
 - Energy / GHG
 - Water
 - > **Design for the Environment**
 - > **Lean your business**



Green Growth:

“A good business model for the Earth!”

- **Future of sustainability**
 - > **Future topics in Sustainability**
 - > **The global economy**
 - + **Are we running out?**
 - + **Catalyst for innovation**



Green Growth:

“A good business model for the Earth!”

Q U E S T I O N S

- > Opening Remarks
- > The office furniture industry is a leading voice in the journey to sustainability?
- > Lessons Learned –
 - Environmental Footprint
 - Waste
 - Air
 - Energy / GHG
 - Water
 - Design for the Environment (PM)
 - Green Building
- > Future of sustainability