

# West Michigan

The future of biotechnology and  
medical device solutions.



# From development and design, to manufacturing and distribution ... West Michigan is your single source for high-tech biotechnology and medical device solutions.



## What makes West Michigan unique? **Open Collaboration.**

West Michigan's bio-based companies have developed a collaborative network of healthcare providers, researchers, scientists, academia, engineers, test labs, and manufacturers. It is this open, collaborative spirit of innovation that drives West Michigan's life science industry forward.

### **Innovation West Michigan**

West Michigan's recognized expert in connecting companies to ideas, methods and resources to promote regional innovation and job growth. (IWM) provides an integrated system of resources designed to help regional businesses mine for new technologies and connect companies to ideas for commercialization.

### **West Michigan Science & Technology Initiative**

(WMSTI) supports the commercialization of life science products and technologies. The initiative brings together the product development tools, resources and community assets inventors and entrepreneurs need to turn their ideas into a commercial reality.

### **The West Michigan Medical Device Consortium**

(WMMDC) provides high-tech solutions for every stage of the medical device product lifecycle. The consortium has assembled a unique collection of core competencies providing a one-stop resource for all of your product needs - from ideation through distribution.

### **The Right Place Manufacturers Council**

This West Michigan council of leading manufacturers provides a collaborative environment to promote, facilitate, enable, and advocate for implementation of "world class" business and manufacturing enterprises. With over 45 area manufacturers represented, the group is committed to strengthening the West Michigan region as an international center for business innovation and manufacturing excellence.

## Advanced Manufacturing Supply Chain

One of the nation's largest and most extensive manufacturing sectors, West Michigan is home to industry leaders in applied technology, sustainable practices and industrial design. The region has some of the nation's largest industry concentrations in metals, plastics, biopharmaceuticals, medical devices, and production technology.

# #4

in the nation for  
engineering graduates

# 360

research sites focused on  
industrial technology

# 30+

companies in West Michigan  
specializing in medical device  
design and manufacturing

## Your Connection to West Michigan

The Right Place is your link to the West Michigan manufacturing and business network. We offer a variety of services including:

- Assisting with site selection for business expansion and relocation
- Designing - with local and state entities - incentive packages tailored to your project
- Identifying financial assistance providers, potential partners and customers
- Customized research services, including area demographics and labor statistics
- Linking you to area workforce development and training resources
- Introducing companies to the West Michigan business community as well as regional and national business leaders.

## Michigan Manufacturing Support

### Manufacturing matters in Michigan.

Through the Michigan Manufacturing Technology Center - West (MMTC-West), West Michigan's small and medium-sized manufacturers are growing, improving productivity, and building technological capabilities to remain globally competitive.



# If you're looking for a competitive edge, you're looking for West Michigan.

## Why West Michigan?

For over 100 years, West Michigan's manufacturers and entrepreneurs have led the world in advanced manufacturing, engineering, and R&D. The diverse range of services and capabilities are shaping the future of the life sciences industry.

- Over \$1 billion in medical investments and expansions in West Michigan
- Over \$2 billion invested in life sciences R&D each year.
- 4th in the Midwest in the number of medical device suppliers
- 4th largest high tech workforce in the nation
- Growth of Michigan's life sciences industry has exceeded growth of the U.S average, growing 27% in employment, 32% in number of companies and 165% in sales

## Aggressive Business Incentives

From Michigan's \$2 billion 21st Century Jobs Fund to significant and long-term tax incentives, few other areas can offer a more attractive financial incentive package. The Right Place along with The Michigan Economic Development Corporation (MEDC), and local municipal partners are here to maximize your Michigan business relationships and presence.

## Michigan SmartZones

SmartZones provide dedicated areas of the region where technology-based firms, entrepreneurs and researchers can collaborate with universities, industry, research organizations, government and other community institutions, to grow technology-based businesses and jobs. New and emerging businesses in SmartZone technology clusters are primarily focused on commercializing ideas, patents and other opportunities surrounding corporate, university or private research institute R&D efforts.



161 Ottawa Avenue NW, Suite 400  
Grand Rapids, MI 49503  
p 616.771.0325 e [info@rightplace.org](mailto:info@rightplace.org)  
[www.rightplace.org](http://www.rightplace.org)