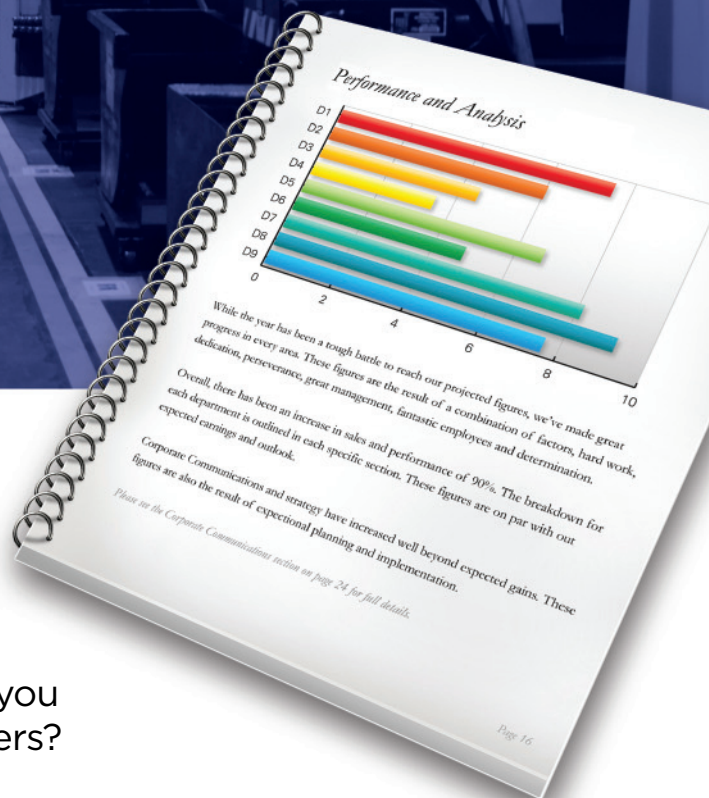


Performance Benchmarking

Assessment Tools

NO COST* FOR ALL MICHIGAN MANUFACTURERS



Where are you today?

How can you improve your operations if you don't know where you are today? Do you know your industry position? How you compare to your competition ... to your peers?

The Performance Benchmarking service, an exclusive service of the not-for-profit Michigan Manufacturing Technology Center (MMTC), can help you answer these questions.

Performance benchmarking compares your company with other manufacturers in your industry category on over 80 different metrics. The resulting analysis provides a clear analysis of your company's current state, its strengths ... and its weaknesses.

To learn more about these and other MMTC-West services, contact your MMTC-West representative to schedule an appointment.

rightplace.org/mmtc-west/

616.771.0561

*The \$795 fee is waived for Michigan companies with fewer than 500 employees. Companies may receive one benchmarking report and feedback session per year, with no out-of-pocket expenses.

Assessment Tools

Performance Benchmarking

How can you improve your operations if you don't know where you are today?

Since 1992, our Performance Benchmarking service has collected vital operating data on small and mid-size manufacturing companies across North America. Measuring more than 80 metrics, the database now exceeds 10,000 reports.

The benchmarking service uses a questionnaire format to gather information from a company's management team which it then compares with industry-specific data along more than 80 different metrics. The result is a report that provides information which can be used to improve quality programs, customer service, better understand company strengths and weaknesses, and set improvement targets.

When used in conjunction with an analysis provided by a MMTC-West consultant, the benchmarking report can serve as a basis for business and improvement planning. Once areas for improvement have been identified, the MMTC-West consultant can also help the client map out a learning and action plan, prioritizing critical improvements first.

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Your benchmarking results will include analysis on:

Productivity and Profitability

Global Competitiveness

Performance Measures

General Business
Quality
Timeliness
Utilization
Working Conditions
and Employee Commitment
Addressing Weaknesses

Practices

Order-to-Cash Cycle
Cost Profile
People, Skills and Technology
Marketing

Pricing, Quality Certification, and Costing

Comparison Profile

Industry Breakdown
Geographic Distribution
Profile of Business Characteristics

Contact your MMTC-West Business development specialist or visit www.rightplace.org/mmtc-west/ to find out more about the many ways we assist small to mid-sized manufacturers.

www.rightplace.org/mmtc-west/ **616.771.0561**

