

Your Road Map to Transportation Savings

Rising transportation costs have managers turning to smaller, faster, and often more expensive shipments to deliver products on time. Want to get the most out of your transportation dollar? Here's how.

User Group Description:

The Logistics User Group will give companies the tools and techniques to evaluate transportation modes, and develop a measurable strategy to reduce overall transportation costs. The group will focus on:

- Developing the **best solutions** for each member company, regardless of business model, through group interaction and facilitated sessions led by seasoned professionals with more than 50 years combined experience in logistics and transportation.
- Sharing **best practices and collaboration** in logistics and its role in integrated supply chain management. Best practices will be incorporated into each member's final **transportation and logistics plan**.
- Developing current-state and future-state **baselines** for each company, as well as documented process maps and functional measurements to quantify and track improvement results.
- Evaluating tools that help companies **leverage transportation dollars** by sharing resources with others. Facilitated sessions will assist members in selecting the optimum operational and strategic solutions for their company.

Output/Benefits of the Logistics User Group:

User group members will:

- Reduce transportation expenses
- Develop a comprehensive, measurable, multi-modal transportation strategy
- Gain the tools and skills to evaluate transportation services as company needs change
- Develop a network of peers for on-going collaboration



Logistics User Group

Targeted Participants:

- Transportation Directors / Managers
- Finance / Supply Chain Directors / Managers
- Purchasing Directors / Managers

Participants should have direct responsibility for the costs attributed to logistics and transportation within their company's supply chain, and must have decision making ability or influence within their company.

Curriculum:

Each member company will host the monthly meeting, with meetings lasting approximately 2½ hours. Members will also spend roughly 90 minutes completing homework for each session. Homework will include identifying specific company needs, as well as compiling data for evaluation, benchmarking and developing the transportation plan. User group sessions include:

Session 1:	Baseline current transportation expense
Session 2:	Develop a Baseline by mode for the Logistics User Group
Session 3:	Develop strategy by shipping mode
Session 4:	Investigate various options for utilizing third party systems
Session 5:	Truckload carrier review
Session 6:	LTL carrier review
Session 7:	Parcel carrier review (Ground & Express)
Session 8:	Review all other modes (International, fleet, shuttle, etc.)
Session 9:	Course evaluation and plans for the future

Facilitators:

Dana Caverly & Gene Pryor, LOGIC-MI

Cost:

\$2,250 / company (up to three members from a company may participate)

To Register:

Please contact MMTC-West at The Right Place, Inc.
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