

# The Right Place | The Center – West **MANUFACTURERS COUNCIL**

**2021/2022: Patrick Greene, President, Cascade Die Casting Group**

**2021/2022 Vice-Chair: Chris Bardeggia, Vice President of Global Quality and Lean, Steelcase**

The Right Place, Inc. convened the Manufacturers Council in 1989 as a way to organize manufacturers' individual interests into a common purpose of improving the local manufacturing economy. Members of the Manufacturers Council have a collective vision "To be the regional forum for advancing manufacturing success in West Michigan." Members of the council work to promote, facilitate, enable and advocate for "best-in-class" manufacturing in the region.

To reach that vision, the Council's strategic plan concentrates on four key areas:

1. **Marketing / Image:** Advocate for a positive image of regional manufacturing through the West Michigan Manufacturers Council.
2. **Talent Development:** Enable growth of regional manufacturing through developing the talent supply chain.
3. **Best in Class Knowledge Sharing:** Facilitate the sharing of knowledge, experience, and practices to solve manufacturing challenges.
4. **Membership Recruitment:** Promote the West Michigan Manufacturers Council membership to provide diverse representation.

Through these and other activities, the Manufacturers Council remains committed to its founding vision to strengthen West Michigan's manufacturing economy through collaboration. The Manufacturers Council is a volunteer collaborative of West Michigan manufacturing owners and top executives representing a diverse assortment of local industries. Members are selected from West Michigan manufactures who are willing to actively support the mission through a demonstrated commitment to world class manufacturing and willingness to engage with peers. Working Groups actives, Discover Manufacturing initiatives, and other events are open to all manufacturers.

If you are interested in becoming a part of The Right Place/Michigan Manufacturing Technology Center - West Manufacturers Council, please complete your company/contact information below and submit to Justine Burdette, Council Facilitator at [burdettej@rightplace.org](mailto:burdettej@rightplace.org). Your application will be submitted to the Manufacturers Council Executive Team for review and consideration.



**COMPANY INFORMATION**

Company Name: \_\_\_\_\_ Number of Employees: \_\_\_\_\_

Street Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Website Address: \_\_\_\_\_

Company Description: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Product/s Manufactured: \_\_\_\_\_

\_\_\_\_\_

NAICS Codes: \_\_\_\_\_

**COMPANY REPRESENTATIVE/S INFORMATION**

Full Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Assistant Name: \_\_\_\_\_ Email Address: \_\_\_\_\_

Why are you interested in becoming a member of the Right Place, Inc's Manufacturers Council?

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**ADDITIONAL REPRESENTATIVE (Optional)**

Full Name: \_\_\_\_\_ Title: \_\_\_\_\_

Phone Number: \_\_\_\_\_ Email Address: \_\_\_\_\_

Assistant Name: \_\_\_\_\_ Email Address: \_\_\_\_\_



**MEMBERSHIP GUIDELINES**

- a. The company must be a Right Place, Inc. investor. Additionally, the Manufacturers Council membership of \$1,200 is invoiced annually.
- b. Membership is by company not individual. A council members company is responsible for replacing individuals should a council member leave the company.
- c. Membership is for manufacturers and select others invited by the Executive Committee that reside in any of the 13 counties which make up MEDC Region 4.
- d. The company must be represented by a key decision maker in the company. The company leader or designee is expected to attend council functions and events.
- e. A company that is not a member of the Council may be invited to join a working group.
- f. Members are asked to treat each other with respect, mindful of customer/supplier and/or competitor relationships. Particular consideration should be given to hiring practices as it relates to recruiting member companies personnel.
- g. On an as needed basis, council leadership to contact "lost" members to solidify membership.
- h. If a Manufacturers Council member representative retires, he or she is eligible for continuing participation in the council if 1) he or she was actively involved in the council for the past five years (minimum) and 2) he or she was a high level executive for a manufacturing company 30 continued participation is agreed to by the Executive Committee and can be reviewed annually.

**As the Manufacturers Council Representative for my company, I agree to abide by these guidelines.**

**Signature:** \_\_\_\_\_

**Print Name:** \_\_\_\_\_

**Title:** \_\_\_\_\_

**Date:** \_\_\_\_\_

