April 26, 2016
8:30 a.m. – 5:00 p.m.
DeVos Place, Grand Rapids, MI

Event Overview

The MiFOOD 2016 summit tackles some of today’s most challenging issues in the agriculture and food processing industries. Learn from business leaders and industry experts on how you can drive new, innovative strategies for growth, safety, and increased efficiency in your own company.

Michigan’s food processing and ag industries are two of the fastest growing sectors of Michigan’s economy. The goal of the 2015 summit is to ensure that trend continues and that Michigan’s growers and processors have access to the resources, education, and support they need to succeed.

Why Sponsor the MiFOOD2016?

• From growers to processors and distribution, gain exposure to Michigan’s agribusiness food chain.

• Network and connect with many of the influential companies and organizations that drive Michigan’s agricultural industry.

• Position your company/organization as a leader in Michigan’s food industry.

• Discover new business opportunities and relationships with other Michigan food producers.
SPONSORSHIP PACKAGE:

☐ Premier Sponsor (1 available)  $5,000  SOLD
Benefits include:
• Name, logo and sponsorship level listed on www.rightplace.org
• Name, logo and sponsorship level listed on conference program
• Logo displayed on invitations and promotional pieces
• Company name included in event press releases
• Full page advertisement in the event program
• Name/Logo mentioned and displayed during conference opening and closing
• A corporate table of eight (8) for colleagues and guest with signage at the event

☐ Full Conference Sponsor (3 available)  $3,500
Benefits include:
• Name, logo and sponsorship level listed on www.rightplace.org
• Name, logo and sponsorship level listed on conference program
• Logo displayed on invitations and promotional pieces
• Name/Logo recognition during conference opening and closing
• 4 complimentary conference registrations
• Display table

☐ Networking Reception Sponsor (2 available)  $3,000
Benefits include:
• Name, logo and sponsorship level listed on www.rightplace.org
• Name, logo and sponsorship level listed on conference program
• Name recognition during opening of networking reception
• Display own company banner in reception area
• 4 complimentary conference registrations
• Display table
Registration Sponsor (1 available)  $2,500  (SOLD)

Benefits include:
- Name, logo and sponsorship level listed on www.rightplace.org
- Name, logo and sponsorship level listed on conference program
- Display own company banner by the registration table
- 2 complimentary conference registrations
- Display table

Lunch Sponsor (2 available)  $2,000  (SOLD)

Benefits include:
- Name, logo and sponsorship level listed on www.rightplace.org
- Name, logo and sponsorship level listed on conference program
- Name/Logo recognition during lunch
- 2 complimentary conference registrations
- Display table

Breakfast Sponsor (2 available)  $1,500  (SOLD)

Benefits include:
- Name, logo and sponsorship level listed on www.rightplace.org
- Name, logo and sponsorship level listed on conference program
- Logo recognition during breakfast
- 1 complimentary conference registrations
- Display table

Exhibitor  $1,000

Benefits include:
- Name, logo and sponsorship level listed on www.rightplace.org
- Name, logo and sponsorship level listed on conference program
- 1 complimentary conference registration
- Display table

Sponsors RSVP Deadline: April 8, 2016
SPONSORSHIP CONTRACT

Please indicate below the level of sponsorship or exhibition you wish and submit this form with payment by April 8, 2016 to Natalia Kovicak:

- Email: kovicakn@rightplace.org
- Fax: 616-771-0555
- Mail: The Right Place, Inc. - 125 Ottawa Ave. NW, Suite 450 - Grand Rapids, MI 49503

SPONSORS:

- Premier Sponsors (1 available) $5,000
- Full Conference Sponsor (3 available) $3,500
- Networking Reception Sponsor (2 available) $3,000
- Registration Sponsor (1 available) $2,500
- Lunch Sponsor (2 available) $2,000
- Breakfast Sponsor (2 available) $1,500
- Exhibitor $1,000

Company Name: ________________________________________________________________
Address:_____________________________       City/State/Zip:_______________________
Contact Person:_______________________  Email:______________________________
Phone:______________________________  Fax:______________________________

Method of Payment:

- Credit Card:
  Credit card name:_______________________  Credit card #:_______________________
  Exp. Date:___________________________  Name on card:_______________________
  Credit Card Billing Address:______________________________

- Check (please make checks payable to The Right Place, Inc. and mail by April 8, 2016)