First, our integration journey ...

Spartan Stores TTM* Sales
Total: $2.6MM

Nash Finch TTM* Sales
Total: $4.9B

Combined TTM* Sales
Total: $7.5 Billion – as of April 22, 2016

*TTM = Trailing 12 months
Food Distribution to 2,100 independent customer locations in 47 states
160 corporate owned stores in 10 states
Our Military Operations
Global Military Distribution
Better together!
A best-in-class business that feels local, where relationships matter.
GIVING BACK IS SIMPLE.

Support hunger relief

Provide shelter

Support our military heroes
Corporate Responsibility …

Why do we care?
- It’s the right thing to do.
- Customer and end consumer demands and desires.
- Associate recruiting, retention, engagement, and satisfaction.
- Supports our vision (*best-in-class business, feels local, where relationships matter*).
- Cost savings and revenue generating; increased financial performance.
- Market differentiator, competitive advantage
- Legal preparedness and regulatory compliance
- It’s the right thing to do.
Dow Jones Sustainability Index

Started in 1999, first global index tracking the financial performance of the leading sustainability driven companies worldwide.
Corporate Responsibility Commitment

Our social responsibility and environmental sustainability programs make up our broader SpartanNash Corporate Responsibility commitment.

We understand that our business decisions, products and services, and our operations have a direct impact on the environment, our communities, customers and our associates.
Potential Areas of Focus

Social Responsibility

Associates
- Corporate Culture
- HR Programs and Benefits
- Diversity and Inclusion
- Health and Wellness
- Occupational Safety

Communities
- Foundation
- Grants
- Financial Giving
- In Kind Donations
- Volunteering

Vendors/Suppliers
- Animal Welfare
- Diversity and Inclusion
- Safe Working Conditions
- In Kind Donations

Store Guests/Consumers
- Health and Wellness
- Diversity and Inclusion
- Food Safety
- Store and Customer Safety
- Animal Welfare
Team Approach
LEED Certification

Metro Family Fare and
Metro Family Fare Fuel Center
Energy Efficiency
Fuel Center LED Lighting

Conversion Of All Lighting To LED Savings 50% to 60% Of Electric Costs

Number Of Fuel Centers: 22      Payback In Years: 3
Transportation Initiatives
Earth Week
School & Community Partnerships
Social Responsibility

Customers | Co-workers | Communities
What is Double Up Food Bucks?

The Double Up Food Bucks Program (DUFB) is a Fair Food Network (FFN) federally funded program that encourages SNAP/EBT customers to purchase fresh produce with their Bridge Card at grocery stores and farmers’ markets and rewards them with “free” produce.

– http://www.doubleupfoodbucks.org/
EAT MICHIGAN GROWN

DOUBLE UP FOOD BUCKS™

DOUBLE YOUR FOOD DOLLARS
Use your BRIDGE CARD with your yes CARD to get more fruits & veggies with DOUBLE UP FOOD BUCKS!
AUG 1 - DEC 31

BUY $1 ANY PRODUCE with your Bridge Card
GET $1 MICHIGAN PRODUCE FREE on your yes card
up to $20 per day

Have questions? Call 866-380-2795 or visit www.DoubleUpFoodBucks.org

SpartanNash
Lakeview Family Fare (Battle Creek)
Animal Welfare Process

No genetically engineered fish
Marketing Brand Strategy and Sustainability

Steve Smith, Director, Brand Strategy
April 26, 2016
Mission and Vision

**Mission:**
*To leverage our expertise in food distribution and retail to develop, activate and provide impactful solutions that exceed expectations for associates, customers and partners.*

**Vision:**
*A best-in-class business that feels local, where relationships matter.*
SN Retail Customer Promises

- Low prices on the items you buy, and great weekly deals
- Healthy food choices that fit your budget
- Commitment to supporting local farmers, producers, and our communities

... and a great shopping experience that makes you want to return
Approach to "Local"

• **Tier 1 = Locally Grown**
  – Fresh: meat, seafood, dairy, produce, and floral (not bakery)
  – Grown: plant grew or animal was raised within defined "local" footprint
  – Ex.: farmers, greenhouses

• **Tier 2 = Locally Produced: Small Local Business**
  – Businesses that only have manufacturing or processing operations within the defined "local" footprint
  – Ex.: Founders, Charley’s Chips, Zoye
Commitment to “Local” Farmers and Producers
Michigan “Local” Retail Campaigns

We love our partnership with local farmers like Todd Greiner Farms in Hart, Michigan.

We ♥️ Michigan
Non-Michigan “Local” Campaigns

We ♥ Local

We love our partnership with local farmers like Foster Orchards.
Supporting Local Suppliers

Video Link

Retail Health and Wellness Initiatives

“Help me Feed my Family Well”
Private Brands Sustainability

John Paul, VP Private Brands
April 26, 2016
Sustainability - Food Safety and Quality

• Risk Assessment Process
  – The risk level of an item determines testing frequency

• Store Brand Source
  – Database for product specifications, details and manufacturer information
  – Provides control over the products we distribute
  – Contains information specific to sustainability

• Retail Audits
  – Verification that we’re providing consumers with NBE products and high quality.

• Global Food Safety Initiative (GFSI) compliance is a requirement for SpartanNash suppliers
Sustainability – Healthier Options

• Distribute over 300 Full Circle items
• Facts up Front
• Product claims on packaging
  – Ex. No Artificial Growth Hormones in liquid milk
• Implementing a “free from” ingredient list
  – 98% of products don’t contain trans fats
  – Removing Monosodium Glutamate
  – Reviewing the removal of synthetic colors by category
Sustainability – Packaging and Product Development

• **Packaging**
  – Currently use recyclable and recycled packaging and content
  – The appropriate markings are placed on the packaging to alert consumers.
  – Avoid materials such as Bisphenol A (BPA) whenever possible

• **Development**
  – Product Development Managers meet with manufacturers routinely to stay abreast of industry changes and to drive manufacturers on innovative opportunities in relation to sustainability.
  – Source USA products whenever possible