Lisa Reisman is co-founder and executive editor of MetalMiner, the largest metals website by traffic, and CEO of parent company Azul Partners, which owns and operates multiple websites dedicated to the field of procurement. As one of the nation’s foremost metals experts, Lisa and her team have developed innovations in metal price forecasting, pricing and benchmarking. In addition to past roles at Arthur Andersen and Deloitte Consulting, she has also owned and operated her own aluminum trading company. Lisa earned her MPA from New York University along with a BA in political science and journalism from the University of Wisconsin-Madison. She is a Six Sigma Black Belt.
Mark Kallman
VP of Engineering Resins, RTi

Mark Kallman is the VP of Engineering Resins/PVC/PS at RTi. He has over 30 years’ experience in the plastics industry. Mark has been with RTi since 2004 after spending 7 years at the engineering resins compounder LATI USA as the Market/Commercial Manager Engineering Compounds, 14 years with Dow Chemical in Sales, Global Account Management and Applications Development for a variety of markets in Engineering Plastics, Styrenics, and Flame Retardant Additives.

Kirk Steudle
Director, Michigan Department of Transportation

Kirk T. Steudle began his career with the Michigan Department of Transportation (MDOT) in 1987. A registered professional engineer, he rose through the ranks of the department to his current position. Gov. Rick Snyder appointed Steudle state transportation director on Jan. 1, 2011. He also served as state transportation director from 2006 to 2010.

Steudle oversees MDOT’s more than $4 billion budget and is responsible for the construction, maintenance and operation of nearly 10,000 miles of state highways and more than 4,000 state highway bridges. He also oversees administration of a wide range of multi-modal transportation programs statewide.
**Dan Malone**  
Senior VP of Engineering, Consumers Energy

Daniel J. Malone is senior vice president of engineering for CMS Energy and its principal subsidiary, Consumers Energy. He was elected to the position in July 2017.

Malone has overall responsibility for electric and natural gas engineering. This includes engineering for Consumers Energy’s coal, natural gas-fueled and renewable generating fleet, the purchase of natural gas, electricity and generation fuels, corporate environmental performance and engineering, and laboratory services. He also is responsible for the engineering and implementation of all major construction projects, including new generation capacity.

**Don Crossley**  
Owner, Advance Packaging

Don Crossley is the President of Grand Rapids-based Advance Packaging, a position he has held since 2014. Crossley is also responsible for purchasing corrugated liner and medium for the company. Advance Packaging purchases over 80,000 tons and $50 million of paper annually.

Crossley, who has worked in the corrugated industry throughout his career, graduated Washington and Lee University, and received a degree in commerce. He also has an MBA from Middle Tennessee State University.