

14th Annual Midwest Supply Chain Management Conference

"Working together to drive business value."



REGISTER TODAY! regonline.com/SCMC2017

WHEN & WHERE:

March 16, 2017

8:00 AM – 4:00 PM

GVSU Eberhard Center

301 Fulton St. W, Grand Rapids, MI 49504

EVENT DESCRIPTION:

The Midwest Supply Chain Management Conference is a comprehensive supply chain management education and networking event. This year's conference will include leaders from industry, consulting and academia who will share practical experiences in:

- Operations & Logistics
- Growth & Innovation
- Global Perspectives
- Leadership & Development

Continued change in the global economy has created new opportunities for supply chain professionals. Future success will be heavily influenced by the strategies, practices and processes that organizations put in place to facilitate innovation and operational excellence. As an individual or as an organization, you will walk away from this conference with positive energy and new ideas for the future.

KEYNOTE SPEAKERS INCLUDE:

- **Rick Mattoon, Senior Economist, Federal Reserve Bank of Chicago:** *The US and Midwest Economy in 2017: Implications for Supply Chain Firms*
- **Kevin Smith, President and CEO, Sustainable Supply Chain Consulting:** *The Critical Importance of Supply Chains, Personal Success and Challenges for the Next Ten Years*

WHO SHOULD ATTEND?

Executives, managers and other individuals interested in learning more about integrated supply chain management strategies and how they can help transform the overall competitiveness of a business. Individuals with responsibility for product design/engineering, procurement/sourcing, manufacturing/operations, distribution/logistics, customer demand management, human resources and information technology will benefit from attending this conference.

EVENT FEES:

\$225 early bird (ends February 23, 2017)

\$275 regular registration

\$225 group registration (3 or more people from same company)

\$35 student fee (Students must be enrolled full-time at a university.

Call 616.771.0327 to register)

EVENT AGENDA:

8:00 - 8:30 A.M.	Registration & Breakfast		
8:30 - 8:45 A.M.	Welcome Remarks		
8:45 - 9:45 A.M.	OPENING KEYNOTE: The US and Midwest Economy in 2017: Implications for Supply Chain Firms Rick Mattoon, Senior Economist, Federal Reserve Bank of Chicago		
10:00 - 11:00 A.M.	CONCURRENT BREAKOUT SESSIONS - First Choice		
OPERATIONS & LOGISTICS	GROWTH & INNOVATION	GLOBAL PERSPECTIVES	LEADERSHIP & DEVELOPMENT
TOP TEN KATA LESSONS FROM THE TRENCHES Dan Vermeesch, Plant Manager and Lean Champion, Micron Manufacturing Richard (Rick) Fleming, Consultant and Instructor, Grand Rapids Community College	INNOVATION DRIVES SUPPLY CHAIN PERFORMANCE Roy Anderson, Executive Vice President Procurement Services, GoProcure	ESSENTIAL ELEMENTS OF A SUCCESSFUL IMPORT/EXPORT COMPLIANCE PROGRAM Sonja Johnson, Executive Director, Van Andel Global Trade Center and Seidman College of Business, Grand Valley State University	THE EMERGENCE OF THE SUPPLY CHAIN LEADER Steven A Melnyk, Ph.D., Professor of Supply Chain Management, Michigan State University
11:00 - 11:15 A.M.	Break		
11:15 - 12:15 P.M.	CONCURRENT BREAKOUT SESSIONS - Second Choice		
OPERATIONS & LOGISTICS	GROWTH & INNOVATION	GLOBAL PERSPECTIVES	LEADERSHIP & DEVELOPMENT
LIFE IN THE FAST LANE – SELF-DRIVING FREIGHT TRANSPORTATION Jeff Potts, Co-Founder, LeanLogistics	WHAT CEOs WANT FROM PURCHASING Jeff Burris, Founder and Principal, Advanced Purchasing Dynamics	OCEAN TRANSPORTATION – GLOBALIZATION, MARKET FORCES, AND THE EVER-CHANGING OPERATING ENVIRONMENT OF THE WORLD’S OCEAN TRANSPORTATION SEGEMENT Mike Barba, Director of Ocean Imports, Americas, Expeditors International of Washington, Inc.	CREATING A CLIMATE FOR CULTURALLY INTELLIGENT INNOVATION Kristin Ekkens, Manager, Diversity + Inclusion, Spectrum Health
12:15-1:15 P.M.	Lunch + Exhibitors		
1:15 - 2:15 P.M.	KEYNOTE PRESENTATION: The Critical Importance of Supply Chains, Personal Success and Challenges for the Next Ten Years Kevin Smith, President and CEO, Sustainable Supply Chain Consulting		
2:30 - 4:00 P.M.	CONCURRENT WORKSHOPS - Third Choice		
OPERATIONS & LOGISTICS	GROWTH & INNOVATION	GLOBAL PERSPECTIVES	LEADERSHIP & DEVELOPMENT
PROCUREMENT: CRITICAL FACTORS FOR SUCCESS IN THE NEXT DECADE Dr. Jaideep Motwani, Professor of Management, Grand Valley State University Roy McCammon, President, West Michigan Transportation, LLC	VALUE CHAIN MANAGEMENT: THE NEXT EVOLUTION IN SUPPLY CHAIN MANAGEMENT David J. Frayer, Ph.D., Director, Executive Development Programs, The Eli Broad College of Business, Michigan State University	MANAGING A GLOBAL SUPPLY BASE – PANEL DISCUSSION Larry Muzyk, Global Director of Procurement, Amway Derek Ludwig, Vice President of Global Supply Chain, Steelcase Abby Lilly, Vice President Supply Chain, Eaton Aerospace	DEWYS METHODS FOR TALENT ATTRACTION, RETENTION, AND EDUCATIONAL PARTNERS Jon DeWys, CEO, DeWys Manufacturing, Inc. Laura Elsner, Workforce Development Manager, DeWys Manufacturing, Inc.

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EVENT PARTNERS:

