March 16, 2017 – GVSU Eberhard Center

**Event Overview**

The 14th Annual Midwest Supply Chain Management Conference is a full day of learning and networking event. Participants will be able to choose four breakout sessions throughout the day. Leaders from industry, consulting and academia will share their practical experiences in areas such as:

- Operations and Logistics
- Growth and Innovation
- Global Perspectives
- Leadership and Development

**Why Sponsor the Midwest Supply Chain Management Conference?**

- Gain exposure to over 150 West Michigan manufacturers and suppliers
- Promote your product or service
- Connect and network with area business leaders
SPONSORSHIP PACKAGE:

☐ Full Conference Sponsor (5 available) $2,500

  Benefits include:
  • Name, logo and sponsorship level listed on conference website
  • Logo displayed on invitations and promotional pieces
  • Name, logo and sponsorship level listed on conference program
  • Name/Logo mentioned and displayed during conference opening and closing
  • Distribution of your own 1-page flyer or promotional item to all event participants
  • 4 complimentary conference registrations
  • Display table

☐ Keynote Sponsor (2 available) $2,000

  Benefits include:
  • Name, logo and sponsorship level listed on conference website
  • Name, logo and sponsorship level listed on conference program
  • Name/Logo mentioned and displayed during keynote presentation
  • 2 complimentary conference registrations
  • Display table

☐ Lunch Sponsor (1 available) $1,500

  Benefits include:
  • Name, logo and sponsorship level listed on conference website
  • Name, logo and sponsorship level listed on conference program
  • Logo displayed during lunch
  • 2 complimentary conference registrations
  • Display table

☐ Breakfast Sponsor (1 available) $1,000

  Benefits include:
  • Name, logo and sponsorship level listed on conference website
  • Name, logo and sponsorship level listed on conference program
  • Logo displayed during breakfast
  • 1 complimentary conference registration
  • Display table

☐ Exhibitor $750

  Benefits include:
  • Name, logo and sponsorship level listed on conference website
  • Name, logo and sponsorship level listed on conference program
  • 1 complimentary conference registration
  • Display table

RSVP Deadline: March 1, 2017
SPONSORSHIP/EXHIBITION CONTRACT

14TH ANNUAL MIDWEST SUPPLY CHAIN MANAGEMENT CONFERENCE

Please indicate below the level of sponsorship or exhibition you wish and submit this form with payment by March 1, 2017 to Natalia Kovicak:

- Email: kovicakn@rightplace.org
- Fax: 616-771-0555
- Mail: The Right Place, Inc. - 125 Ottawa Ave. NW, Suite 450 - Grand Rapids, MI 49503

SPONSORS:

- Full Conference Sponsor (5 available) $2,500
- Keynote Sponsor (2 available) $2,000
- Lunch Sponsor (1 available) $1,500
- Breakfast Sponsor (1 available) $1,000
- Exhibitor $750

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Method of Payment:

- Credit Card:
  Credit card name: ________________________________ Credit card #: ________________________________
  Exp. Date: ________________________________ Name on card: ________________________________

- Check (please make checks payable to The Right Place, Inc. and mail by March 1, 2017)