

16th Annual Midwest

Supply Chain Management Conference

"Working together to drive business value."



REGISTER TODAY! regonline.com/SCMC2019

WHEN & WHERE:

March 19, 2019

8:30 AM – 4:00 PM

GVSU Eberhard Center

301 Fulton St. W, Grand Rapids, MI 49504

EVENT DESCRIPTION:

The Midwest Supply Chain Management Conference is a comprehensive supply chain management education and networking event. This year's conference will include leaders from industry, consulting and academia who will share practical experiences in:

- Operations & Logistics
- Growth & Innovation
- Future Perspectives
- Leadership & Development

Continued change in the global economy has created new opportunities for supply chain professionals. Future success will be heavily influenced by the strategies, practices and processes that organizations put in place to facilitate innovation and operational excellence. As an individual or as an organization, you will walk away from this conference with positive energy and new ideas for the future.

KEYNOTE SPEAKERS INCLUDE:

- **Charles Dougherty, Vice President and Economist, Wells Fargo Securities, LLC.:**

US Economic Outlook:

How Long Can This Aging Cycle Last?

- **Skot Welch, Principal/Founder, Global Bridgebuilders:**

Innovation Through Inclusion: Leveraging

the Real Currency in the Global New Normal

WHO SHOULD ATTEND?

Executives, managers and other individuals interested in learning more about integrated supply chain management strategies and how they can help transform the overall competitiveness of a business. Individuals with responsibility for product design/engineering, procurement/sourcing, manufacturing/operations, distribution/logistics, customer demand management, human resources and information technology will benefit from attending this conference.

EVENT FEES:

\$250 early bird (ends Friday, February 22, 2019)

\$300 regular registration

\$225 group registration (3 or more people from same company)

\$35 student fee

(Students must be enrolled full-time at a university. Call 616.771.0327 to register)

EVENT AGENDA:

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| 7:45 – 8:30 A.M. | Registration & Breakfast | | |
| 8:30 – 8:45 A.M. | Welcome Remarks | | |
| 8:45 – 9:45 A.M. | OPENING KEYNOTE: US Economic Outlook: How Long Can This Aging Cycle Last? Charles Dougherty, Vice President and Economist, Wells Fargo Securities, LLC. | | |
| 10:00 – 11:00 A.M. | CONCURRENT BREAKOUT SESSIONS – First Choice | | |
| OPERATIONS & LOGISTICS | GROWTH & INNOVATION | FUTURE PERSPECTIVES | LEADERSHIP & DEVELOPMENT |
| DIGITAL REALITY: WHAT AND WHY IT IS A BETTER WAY TO EXPERIENCE (EVERYTHING)! Jim Stelter, President, Yulio | RETHINKING PROCUREMENT – HOW TO DIGITIZE AND TRANSFORM THE FUNCTION OF PROCUREMENT Jim Kandilas, Executive Vice President, The Shelby Group | REINVENTING SUPPLY CHAIN IT WITH BLOCKCHAIN, AI AND IOT Shari Diaz, Innovation, Strategy, and Operations Program Director, IBM Watson Supply Chain | GETTING THINGS DONE Bob Hendricksen, Plant Manager and Coach, Steelcase |
| 11:00 – 11:15 A.M. | Break | | |
| 11:15 – 12:15 P.M. | CONCURRENT BREAKOUT SESSIONS – Second Choice | | |
| OPERATIONS & LOGISTICS | GROWTH & INNOVATION | FUTURE PERSPECTIVES | LEADERSHIP & DEVELOPMENT |
| SUPPLY CHAIN DISRUPTION AND ITS IMPACT ON AN ORGANIZATION Tony Adame, CBCP, Senior Consultant, Business Continuity Management, Aon | DRIVING SUPPLIER DIVERSITY: AN ECOSYSTEM OF OPPORTUNITIES Reginald Humphrey, Sr. Manager, Supplier Diversity, General Motors – Global Purchasing & Supply Chain | UNDERSTANDING AND MANAGING FUTURE RISK Michael Hoeksema, Supply Manager, Knape & Vogt Manufacturing | EMPOWERING LEADERS TO EMPOWER THEIR TEAM Michelle Steffes, Author/ Speaker/Corporate Trainer/ Executive Coach, IPV Consulting |
| 12:15-1:15 P.M. | Lunch & Exhibitors | | |
| 1:15 – 2:15 P.M. | KEYNOTE PRESENTATION: Innovation Through Inclusion: Leveraging the Real Currency in the Global New Normal Skot Welch, Principal/Founder, Global Bridgebuilders | | |
| 2:30 – 4:00 P.M. | CONCURRENT WORKSHOPS – Third Choice | | |
| OPERATIONS & LOGISTICS | GROWTH & INNOVATION | FUTURE PERSPECTIVES | LEADERSHIP & DEVELOPMENT |
| AMAZON EFFECT ON SUPPLY CHAIN – PANEL DISCUSSION John Stewart, Consultant | THE META-SKILL CHALLENGE FOR THE 21ST CENTURY SUPPLY CHAIN Jim Manley, Global Director for COS, Carlisle Companies | THE FUTURE OF RAIL – TECHNOLOGY & RELATIONSHIPS FOR FREIGHT RAIL TRANSPORTATION Nicholas C. Little, Director, Railway Education, Center for Railway Research & Education, Eli Broad College of Business, Michigan State University | NEGOTIATING LIKE A BOSS Penny Rosema, Managing Director, Cookware Manufacturers Association |

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EVENT PARTNERS:

