The following are the questions that will be evaluated for company applications submitted to the MEDC for the Small Business Restart Program:

- Business zip code
- For-Profit vs. Non-Profit
- Franchise vs. non-franchise
- Number of current employees
- Employees as of March 16 vs. current
- Employees retained (as % of current)
- New employees hired (as % of current)
- Businesses that sell products/services in-person
- Attempts to introduce new products and/or services or adapt existing products and/or service offerings in order to maintain revenue during COVID-19
- Businesses that intentionally employ or provide programming/services for any of the following populations? (Racial and ethnic minorities, Economically-disadvantaged, Low-income children, Elderly, Homeless, Persons with disabilities (including physical, intellectual, developmental, or emotional), Returning citizens, Small businesses with less than 50 employees)
- Number of years in business
- Amount of relief funding through other means (% of revenue)
- Current operating capacity (100%, 75%, 50%, 25% or closed)
- Using local vendors/suppliers