

EXPONENTIAL GROWTH

ASSESSMENT

What is your roadmap to triple sales?

Use the Exponential Growth Assessment tool to clarify and build a firm foundation for more rapid growth.

With expert, facilitated discussion, the Assessment can help your company identify, prioritize, and roadmap key decisions to accelerate growth.



If your company already does strategic planning, this tool will sharpen the focus on top line growth. If your company has been putting off growth planning or is simply unsure where to start, this tool will help get you move in the right direction.

Formatted for owners, CEOs, and marketing/sales executives, this training designs your sales growth strategy with an informed, objective, clear, and proven assessment.

OBJECTIVES

Through this customized, one-on-one Assessment, a company will:

- Gain actionable insights to accelerate growth:
 - Increase sales
 - Reduce churn
 - Diversify markets
 - Optimize marketing spend
 - Sharpen strategic direction
 - Build a growth roadmap
- Receive a four-page assessment that includes:
 - Growth Forces Analysis
 - Strategic Growth Recommendations
 - Suggested Next steps

TESTAMONIALS

“The Growth Assess was very eye opening. It helped identify where we are, where we want to go, and a road map to move in that direction. Most importantly it helped me realize ‘I can do this.’”

“We’ve been putting off strategic planning for too long - this tool got the ball rolling for us.”