

INDUSTRY REPORT

MANUFACTURING IN WEST MICHIGAN



**THE
RIGHT PLACE**

Advancing the West Michigan Economy

AUTOMOTIVE MANUFACTURING

INDUSTRY STRENGTHS

ENGINEERING: Michigan employs more industrial and mechanical engineers than any other state. West Michigan ranked #3 for new engineering jobs and #2 for advanced manufacturing by Change the Equation.

INVESTMENT: Automakers and suppliers have invested \$10.6 billion in Michigan since 2010 and continue to invest heavily in the state.

CENTRAL: 61 of the top 100 automotive suppliers to the world are headquartered in Michigan.

TOOL & DIE: Michigan hosts more automotive tool and die makers than any other state (1,089 establishments).

COLLABORATION: West Michigan’s Manufacturers Council is comprised of over 35 regional manufacturers working in collaboration to strengthen the industry in the area.

NOTABLE AUTOMOTIVE MANUFACTURING COMPANIES

COMPANY	COMMUNITY	EMPLOYEES
Gentex	Holland/Zeeland, MI	3,700
Lacks Industries Inc.	Grand Rapids, MI	2,800
Ventra	Grand Rapids and Ionia, MI	2,385
Johnson Controls, Inc.	Holland and Grand Rapids, MI	2,000+
ADAC Automotive	Grand Rapids and Muskegon, MI	1,340
Shape Corp.	Grand Haven, MI	1,700
Cascade Engineering	Grand Rapids, MI	700
Royal Technologies	Hudsonville, MI	873

[See Map on Back](#)

SECTOR OVERVIEW



TOTAL JOBS

38,980



LOCATION QUOTIENT

4.49

(5.81 for Motor Vehicle Parts Mfg—largest section of jobs within cluster)



JOB GROWTH 2013-2017

12.1%

(National Rate: 11.5%)



TOTAL ESTABLISHMENTS

407



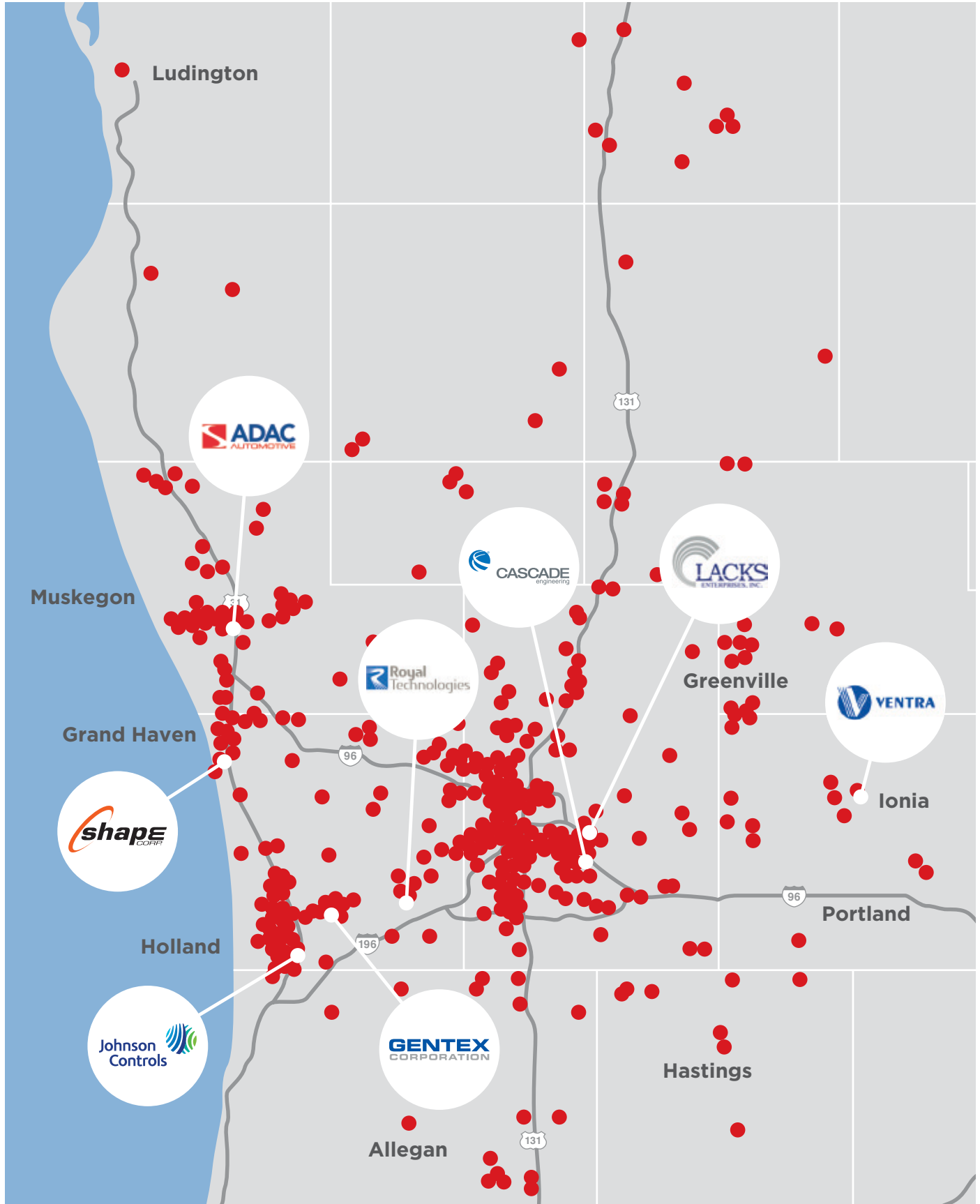
AVERAGE EARNINGS

\$71,754

(National Average: \$72,480)

**AUTOMOTIVE MANUFACTURING
CLUSTERS AND NOTABLE COMPANIES**

● Additional Automotive Companies





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