

INDUSTRY REPORT

# MANUFACTURING IN WEST MICHIGAN



**THE  
RIGHT PLACE**

Advancing the West Michigan Economy

# FOOD PROCESSING MANUFACTURING

## FOOD PROCESSING INDUSTRY STRENGTHS

**ACCESS TO WATER:** Michigan is surrounded by over 9,679 miles of freshwater shoreline and borders four of the five Great Lakes. West Michigan hosts several large scale wastewater treatment facilities with excess capacity throughout the region. In Grand Rapids alone, businesses have access to over 61.1 million gallons per day (MGD) with over 10 MGD excess capacity, ideal for food processing.

**FOOD CHAIN:** West Michigan's agribusiness sector produces one-third of Michigan's total agricultural sales, contributing to \$1.5 billion to the regional economy. The sector is among the most productive and diverse regions in a state that is second only to California in its agricultural diversity.

**UNIVERSITY PARTNERSHIPS:** The Michigan State University Product Center was established to improve economic opportunities in the Michigan agriculture, food and natural resource sectors. The Product Center provides assistance in developing and commercializing high value, consumer-responsive products and businesses in the agriculture and natural resource sectors. The Center is your key to the front door of MSU's vast and varied technical expertise, research, outreach, and educational services.

## NOTABLE FOOD PROCESSING MANUFACTURING COMPANIES

COMPANY	COMMUNITY	EMPLOYEES
Kellogg's	Grand Rapids, MI	500
Roskam Baking	Grand Rapids, MI	1,800
Hearthside Food Solutions	Grand Rapids, MI	1,143
Nestlé Gerber	Newaygo, MI	1,366
Yoplait	Reed City, MI	370
Coca-Cola	Grand Rapids, MI	495
Founders Brewing Company	Grand Rapids, MI	325
Michigan Turkey Producers	Grand Rapids, MI	775
Request Foods	Holland, MI	600

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## SECTOR OVERVIEW



TOTAL JOBS

17,313



LOCATION QUOTIENT

1.94

(94% above national average)



JOB GROWTH  
2013-2017

13.3%

(National Rate: 9.4%)



TOTAL ESTABLISHMENTS

207



AVERAGE EARNINGS

\$58,542

**FOOD PROCESSING MANUFACTURING CLUSTERS AND NOTABLE COMPANIES**

● Additional Food Processing Companies





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