

MONTCALM ECONOMIC ALLIANCE

2020 ANNUAL REPORT

2020 HIGHLIGHTS

COVID-19 BUSINESS SUPPORT

The Right Place and the Montcalm Economic Alliance became a single source of support for all businesses in Montcalm throughout the COVID-19 pandemic. As the pandemic evolved, critical information updates were disseminated to the local business community through webinars and other timely communications. Most notably, the team coordinated and managed the distribution of two rounds of emergency small business grant funding from the state. This resulted in 60 Montcalm companies receiving over \$460,000 in funds.

ALTERNATIVE ENERGY IN MONTCALM COUNTY

The team engaged with two alternative energy companies considering doing business in Montcalm County: Rangerpower and Apex Clean Energy. These projects would create significant capital investment in the area. The team also coordinated and hosted three wind energy virtual webinars throughout the year.

HOWARD CITY COMMUNITY BLOCK DEVELOPMENT GRANT

This \$2 million project for the Howard City Community Development Block Grant will upgrade the local water system. A long term initiative, the team has led this project as the Certified Grant Administrator since November of 2018. This project is scheduled to be formally completed in early 2021.

2020 METRICS

**COMPANY
ASSISTS**

830

**COMPANIES
SERVED**

71

**INDIRECT
MONETIZED ASSETS**

\$61,660

BOARD OF DIRECTORS

Rob Spohr - Chair
Montcalm Community College

Dave Seppala - Vice Chair
Isabella Bank

Gae Wolfe - Treasurer
Greenville Area
Chamber of Commerce

**Josh Gibbs -
Fundraising Chair**
Northern Trust

Travis Alden
The Right Place, Inc.

Vester Davis
City of Stanton

Mike Falcon
Village of Howard City

Bruce Noll
Noll Farms

Harmony Nowlin
Consumers Energy

INVESTORS

Greenville Area Community Foundation | Apex Clean Energy | City of Carson City | City of Stanton
Commercial Bank | Consumers Energy | DTE | Eightcap | Fairplains Township | Greenville Area Chamber of Commerce
Greenville Tool & Die | Greenville Public Schools | Isabella Bank | Howard City DDA | Johansen Brothers Inc
John & Candy Kerschen | Mercantile Bank | Michigan One Credit Union | MidMI District Health Department
Montcalm Area ISD | Montcalm Care Network | Montcalm Community College | Montcalm Township | Bruce Noll
Sidney Bank | Town & Country Animal Clinic | United Way - Ionia/Montcalm



Kathy Jo VanderLaan
616.498.0374 or
vanderlaank@rightplace.org
www.rightplace.org/montcalm