

Montcalm County Scoring Priorities

Montcalm County prioritized funding based on the following:

- Industry: focused on food service, exercise facilities and entertainment venues.
- Franchise status
- Financial loss due to COVID,
- Opening status,
- Physical store-front
- Number of employees
- Amount of COVID related funding already received
- If they use local vendors.

Additionally, to qualify for funds a business must:

- traditionally be open in the November/December timeframe,
- have had at least \$50,000 in revenue in 2020,
- be adhering to MDHHS orders
- not a home-based business.

150 points were possible.