

## **Newaygo County Scoring Priorities**

Newaygo County prioritized funding based on the following:

- Industry: focused on food service, exercise facilities and entertainment venues.
- Franchise status
- Financial loss due to COVID,
- Opening status,
- Physical store-front
- Number of employees
- Amount of COVID related funding already received
- If they use local vendors.

Additionally, to qualify for funds a business must:

- traditionally be open in the November/December timeframe,
- have had at least \$25,000 in revenue in 2020,
- be adhering to MDHHS orders
- and not be a home-based business.

180 points were possible, and we awarded funds to qualified businesses who scored 150 or higher.