

ANNUAL REPORT 2018



ICEA

Ionia County Economic Alliance

SUPPORTING HEALTHY, SUSTAINABLE ECONOMIC GROWTH IN IONIA COUNTY.

To our investors and partners,

For more than seven years, the Ionia County Economic Alliance (ICEA) has worked in partnership with The Right Place to support sustainable economic growth and quality job creation in Ionia County.

As a result of this ongoing partnership, the community has seen Ionia County businesses thrive as ICEA has provided the tools, resources, and support they need to grow. This partnership has generated \$186.5 million in new capital investment from Ionia County businesses, along with 740 new and retained jobs.

In 2018 alone, ICEA assisted companies with business expansion projects that generated the following economic impact:

\$6,050,000

In Capital Investment

109

New & Retained Jobs

\$6,201,000

In New & Retained Payroll

Ionia County residents see the effect these projects have in their communities, from the increase in quality employment opportunities to the ripple effect these growing businesses have on the surrounding environment. As businesses grow, they require additional services from other area providers, contributing to the cycle of economic advancement in the county.

ICEA also looks beyond the more immediate gains of economic development through investments in strategic, long-term initiatives within the county. Infrastructure, work-ready talent, and quality of life are all critical factors in creating healthy foundations for continued growth. In 2018, ICEA worked with local schools on talent initiatives like Discover Manufacturing, showcasing in-demand manufacturing jobs to more than 140 local students at 11 engaging events.

The need for community support

ICEA is a public-private partnership, and receives financial support from both communities and businesses. In order to keep this partnership active and allow economic development resources to continue flowing into the county, we need your support. We ask that you join our efforts to sustain this regional partnership, and work together with us to create the next generation of economic growth in our community.



Susan Hatto, Chair
Dean of Community Outreach
Montcalm Community College
Higher Education Representative



Spence Riggs
Business Development Coordinator
Ionia/Kent Counties
The Right Place, Inc.

2018

HIGHLIGHTS



VENTRA IONIA

This year, ICEA collaborated with the Michigan Economic Development Corporation (MEDC) and the City of Ionia to support the expansion of local automotive supply chain manufacturer, Ventra Ionia. The project spurred a capital investment of \$4.85 Million and created 109 new jobs in Ionia County.



GRANCO CLARK

ICEA worked with Belding manufacturer, Granco Clark, to enable a 20,000-square-foot expansion to its current facility. Granco Clark develops and refines aluminum extrusion equipment and systems. The expansion will lead to \$1.2 million in capital investment for Ionia County.



DISCOVER MANUFACTURING

In 2018, Discover Manufacturing Week in Ionia County allowed more than 140 students to explore future careers in manufacturing at 11 unique events throughout the week. ICEA collaborated with nine local manufacturing companies so students from four area school districts could explore modern manufacturing career paths first-hand.

\$911,968

Worker Training Dollars

109

Company Assists

\$6,050,000

In Capital Investment

109

New & Retained Jobs

\$6,201,000

In New & Retained Payroll

2

Projects

INVESTORS

- Cargill Kitchen Solutions
- PCMI
- Village of Lake Odessa
- City of Belding
- City of Portland
- Consumers Energy
- Easton Township
- Mercantile Bank
- Herbruck's Poultry Ranch
- Ionia County
- Lyons Township
- Independent Bank
- Michigan One Community Credit Union
- Odessa Township
- Union Bank
- Village of Clarksville
- Wolbers Possehn Pools, Ponds, and Landscapes Inc.
- Hoppough, Manuel CB Weir
- ITC Holdings
- Village of Pewamo
- C.L. Trucking and Excavating
- City of Ionia
- ADAC Automotive
- Coldwell Banker Frewen Realty
- Ionia County Intermediate School District
- Montcalm Community College
- Sparrow-Ionia Hospital
- Devereaux Saw Mill
- Wilbur-Ellis
- Goodrich Brothers
- Village of Saranac
- Ionia County Community Foundation

BOARD OF DIRECTORS

- **Susan Hatto**
Montcalm Community College
Board Chair
- **Sandy Wolniakowski**
Village of Pewamo
Vice Chair
- **Sue Dahms**
Union Bank
Treasurer
- **Chris Thelen**
Consumers Energy
- **Ethen Ebenstein**
Ionia County Intermediate School District
- **Jason Eppler**
City of Ionia
- **S. Tutt Gorman**
City of Portland
- **John Niemela**
City of Belding
- **David Hodges**
Ionia County
- **Twayne Howard**
The Right Place

ICEA

Ionia County Economic Alliance

