



ANNUAL REPORT 2017



NEWAYGO COUNTY ECONOMIC
DEVELOPMENT OFFICE

TO OUR INVESTORS AND PARTNERS,

Supporting Economic Growth in Newaygo County.

For the past 13 years, the Newaygo County Economic Development Office (NCEDO) has been responsible for ensuring long-term job creation, investment, and overall economic prosperity in Newaygo County.

Through its partnership with The Right Place, NCEDO is dedicated to ensuring that Newaygo County's businesses have the tools, resources, and support they need to continue growing in the county. Since 2015 when the partnership was established, the community has experienced significant economic growth that has spurred the following economic impact throughout the county:

\$813.4K IN NEW AND RETAINED PAYROLL

25 NEW AND RETAINED JOBS

234 COMPANY ASSISTS

\$11.9M NEW CAPITAL INVESTMENT

This impact has come from a variety of company expansion projects in Newaygo County, and will have a lasting effect on the community by creating quality employment opportunities for residents for years to come. Most recently, NCEDO assisted Ceres Solutions Co-op with the next phase of their expansion in White Cloud, Michigan.

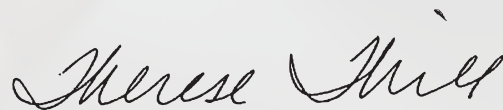
In addition to providing direct business assistance to companies, NCEDO is also working on long-term initiatives to ensure Newaygo County has a strong economic foundation for future growth. Examples of this work over the past year include being awarded grants to expand professional and technical training in the community, and collaborating with Michigan Works! West Central to secure over \$200,000 in worker training grants.

The need for community support

NCEDO is a public-private partnership, and receives financial support from both communities and businesses. In order to keep this partnership active and allow economic development resources to continue flowing into the county, we need your support. We ask that you join our efforts to sustain this regional partnership, and work together with us to create economic prosperity for our community.



Ryan Coffey, President
Extension Educator, Land Use
Government & Public Policy
Michigan State University Extension



Therese Thill
Vice President, Business Development
The Right Place, Inc.

2017 HIGHLIGHTS

Community Development

In continuing support of local community development, NCEDO partnered with the Fremont Area Community Foundation to provide Citizen Planner Training to local government officials. Additionally, the Cities of Fremont, Grant, Newaygo, and White Cloud have begun the process of becoming state-certified Redevelopment Ready Communities.

Workforce Development

NCEDO worked with the Newaygo County Regional Education Service Agency to secure a \$176,000 grant from The Michigan Department of Agriculture and Rural Development, which will expand professional and technical training programs in the county. NCEDO also hosted a Discover Manufacturing Day Event, where 180 students explored future careers in manufacturing.

Regional Collaboration

NCEDO continued to represent Newaygo County as a member of the Leaders in Economic Alliance Development Program. This alliance leverages regional resources to impact workforce development initiatives, enhance broadband service, and improve recreation throughout the region.

Small Business and Quality of Life

NCEDO continued its support of small business through collaboration with the Michigan Small Business Development Center and Northern Initiatives. Through these partnerships, NCEDO provided business planning, capital services, and more to assist small businesses. Many of these companies are driven by local tourism, which led NCEDO to participate in the development of a new local visitor's guide and website for the Newaygo County Tourism Council.

2017 ANNUAL METRICS

\$350,000

WORKER TRAINING
DOLLARS

194

COMPANY
ASSISTS

\$408,455

TOTAL GRANT
DOLLARS SECURED

CUMULATIVE METRICS 2011-2017

\$11,931,742

NEW CAPITAL
INVESTMENT

25

NEW AND
RETAINED JOBS

\$813,400

NEW AND RETAINED
PAYROLL

3

ECONOMIC DEVELOPMENT
PROJECTS

234

COMPANY
ASSISTS

INVESTOR PARTNERS

Chambers of Commerce

Fremont Area Chamber of Commerce
River Country Chamber of Commerce

Education

Newaygo County Regional
Education Services Agency

Finance

Chemical Bank
Gerber Federal Credit Union

Foundations

Fremont Area Community Foundation

Government

Brooks Township
City of Fremont
City of Grant
City of Newaygo
City of White Cloud
Croton Township
Garfield Township
Michigan Works! West Central
Newaygo County

Healthcare

Spectrum Health Gerber Memorial

Manufacturing

Bucher Hydraulics
Nestle' Gerber

Utilities

Consumers Energy
DTE Energy

2017 BOARD OF DIRECTORS

Executive Committee

Todd Blake, President
Fremont City Manager

Chris Ortwein, Vice President
County Commissioner

Ryan Coffey, Treasurer
MSU Extension

Ryan Rudzis, Secretary
Grant City Manager

Mary Shafer
State of Michigan, Retired

Paul Griffith
Michigan Works! West Central

Richard Houtteman
Consumers Energy Public Affairs

Members at Large

John Buckley
Gerber Federal Credit Union

Don Farmer
Choice One Bank

Gene Ford
Nestle' Nutrition R&D

Del Hirdes
The Southwick Insurance Group

Ned Hughes
Spectrum Health/Gerber Mem. Retired.

Lora Kalkofen
White Cloud City Manager

Kurt Lowdermilk
Real Estate Connection

Lou Meeuwenberg
The Harrington Inn

Scott Pokora
Bucher Hydraulics

Jon Schneider
Newaygo City Manager

Gretchen Spedowske
NCRESA

Therese Thill
The Right Place

Christopher Wren
Newaygo County Administrator

Kent Karnemaat
Fremont Area Community Foundation

Bill Kratz
MEDC

Erin Kuhn
West MI Shoreline Reg. Dev. Comm.

