


THE RIGHT PLACE PARTNER PROGRAM





ABOUT THE PROGRAM

WE CAN HELP YOUR CLIENTS SUCCEED AND SPUR ECONOMIC GROWTH IN WEST MICHIGAN.

AS YOU TALK WITH CLIENTS, LISTEN FOR THE FOLLOWING:

1. GROWING & EXPANDING

As your clients continue to grow and expand, we can work together, providing them with access to all the available business growth resources at the local, state, and federal levels.

2. TALENT & TRAINING

In today's tight talent market, finding the right talent at the right time is critical. By partnering with Michigan Works!, Hello West Michigan, and 20-plus colleges and universities, we can work together to help your client find the talent they need.

3. BUSINESS TRANSITIONS/SUCCESSIONS

Our goal in any business transition or succession plan is to retain local West Michigan ownership. Working together with you and your client, we can keep locally-owned businesses here.

4. NEW MARKETS

We have the tools, programs, and connections to make your client's import and export strategies a success.

5. MANUFACTURING OPERATIONAL IMPROVEMENT

The Michigan Manufacturing Technology Center - West provides practical, affordable, and comprehensive consulting and training services to support manufacturing growth and competitiveness.

CORE SERVICES

LOCAL SUPPLY CHAIN & PARTNER OPPORTUNITIES

Using local suppliers can save your company time and money. Since 1985, we have met with thousands of businesses across the region. Let us know what you're looking for, and we'll find it in West Michigan.

REGIONAL SERVICE PROVIDERS

There are a plethora of regional service groups ready to support your business — local and state government, legal, finance, worker training, suppliers, and more. Knowing who to contact and when can be a challenge. We can link you to the right providers to address your business growth needs.

CONFIDENTIAL SITE LOCATION SEARCHES

Whether you are growing, consolidating or simply looking for a new site, having an objective resource to guide you through the process is critical to finding the right location. Our business development team will work with you and the local commercial real estate community to determine the best location for your business in West Michigan.

STATE & LOCAL INCENTIVES

There is a risk/reward equation for every business growth decision. We work side-by-side with you, coordinating state and local resources to support your growth, lowering your business risk in the creation of new jobs and capital investment in West Michigan.

WEST MICHIGAN BUSINESS RESEARCH

Leverage our business research services to start the next chapter of your business journey in West Michigan. You know your business. We know West Michigan's business community. Combine the two, and you have information to make better, more informed decisions about the future of your company.

INTERNATIONAL BUSINESS DEVELOPMENT

Throughout our history, we have built international business relationships with companies throughout the world. As a result, West Michigan is home to international companies from over 20 countries.

REGIONAL BUSINESS INFRASTRUCTURE IMPROVEMENTS

Improving West Michigan's business infrastructure is essential to future economic growth in the region. We regularly provide input and assistance to regional infrastructure improvement plans, ensuring the business community's needs are met for future growth.

MANUFACTURING INNOVATION & OPERATIONAL IMPROVEMENT

To be a leader, your company must continually improve all aspects of your business from sales and estimating, to production and quality control. The Michigan Manufacturing Technology Center - West (The Center - West) provides resources that can help you become a stronger, more competitive manufacturer.

ACCESS TO TALENT

Attracting talent in today's business environment can be challenging. Our partnership with Hello West Michigan makes it easy for you to connect with talent. Hello West Michigan serves as a single source for accessing, attracting, and retaining talent in West Michigan. Leverage their expertise with your talent recruitment efforts for a winning strategy.



ACCREDITED
ECONOMIC
DEVELOPMENT
ORGANIZATION
International Economic Development Council

THE RIGHT PLACE, INC.

125 Ottawa Avenue NW, Suite 450
Grand Rapids, MI 49503

• 616.771.0325
f 616.771.0555
e info@rightplace.org
w rightplace.org



fb.com/TheRightPlaceGrandRapids



[@TheRightPlaceGR](https://twitter.com/TheRightPlaceGR)



linkedin.com/company/the-right-place



[@WestMichiganLife](https://instagram.com/WestMichiganLife)