MISSION

The Right Place is the economic development organization that drives current and long-term economic prosperity in West Michigan.

VALUE

Building on more than three decades of knowledge and experience in understanding the opportunities and challenges affecting the West Michigan economy, The Right Place, Inc. develops and implements comprehensive strategies to retain, expand, and attract businesses vital to the region’s long-term health. These strategies include connecting area businesses to national and international resources, identifying emerging growth opportunities, strengthening the competitiveness and innovation of area firms, and marketing the region globally. Through these and other activities, The Right Place is fostering an environment of sustainable economic growth, high quality employment, and economic prosperity for West Michigan.
THE WRGHT P

Advancing the West Midlands
PROSPERITY
CAMPAIGN OVERVIEW

For over three decades, The Right Place has provided the strategic leadership necessary to advance the West Michigan economy, generating nearly $5 billion in capital investment and over 45,000 jobs. This success would not be possible without the commitment of our investors, partners, and community.

This year, The Right Place is launching a new investment campaign to drive continued economic growth, job creation, and investment in West Michigan. Your support of the Prosperity Investment Campaign is critical to the continued success of our economic development efforts.

Over the years, our long-term approach to economic development and collaboration with local, regional, and state partners has transformed the region into a thriving global business center. These results are not accidental, nor are they guaranteed to continue without your collaboration and investment. We must continue to build on the region’s success, creating a stronger and more resilient economy where business thrives and our residents have access to quality jobs.

Achieving our vision of economic prosperity for West Michigan will take the support of the region’s business and community partners. Join us as we embark on the next chapter of West Michigan’s growth story.

Doug DeVos
Campaign Cabinet Co-Chair
President
Amway Corporation

Renee Tabben
Campaign Cabinet Co-Chair
Market Executive, Merrill Lynch
Market President, Bank of America

Birgit M. Klohs
President & CEO
The Right Place, Inc.
# Campaign Cabinet

## Co-Chairs

<table>
<thead>
<tr>
<th>Name</th>
<th>Title and Company</th>
</tr>
</thead>
<tbody>
<tr>
<td>Matthew K. Becker</td>
<td>Managing Partner - Central Region</td>
</tr>
<tr>
<td></td>
<td>National Tax Office Managing Partner BDO USA, LLP</td>
</tr>
<tr>
<td>Wayman Britt</td>
<td>County Administrator Kent County</td>
</tr>
<tr>
<td>Shawn Crowley</td>
<td>Managing Partner Atomic Object</td>
</tr>
<tr>
<td>Michael J. DeVries</td>
<td>Township Supervisor Grand Rapids Charter Township</td>
</tr>
<tr>
<td>Doug Dozeman</td>
<td>Managing Partner Warner Norcross + Judd</td>
</tr>
<tr>
<td>Tina Freese-Decker</td>
<td>President &amp; CEO Spectrum Health</td>
</tr>
<tr>
<td>Rhonda Huismann</td>
<td>Managing Partner Crowe LLP</td>
</tr>
<tr>
<td>Graham Irwin</td>
<td>President &amp; CEO Irwin Seating Company</td>
</tr>
<tr>
<td>Mike Jandernoa</td>
<td>Partner 42 North Partners</td>
</tr>
<tr>
<td>Mitch Joppich</td>
<td>Managing Partner PWC</td>
</tr>
<tr>
<td>Birgit Klohs</td>
<td>President &amp; CEO The Right Place, Inc.</td>
</tr>
<tr>
<td>Kathleen Ponitz</td>
<td>Consultant Stewart Ponitz Group</td>
</tr>
<tr>
<td>Mike VanGessel</td>
<td>President, CEO, COB Rockford Construction</td>
</tr>
<tr>
<td>Sean Welsh</td>
<td>Regional President PNC Financial Services Group</td>
</tr>
<tr>
<td>Ben Wickstrom</td>
<td>President Erhardt Construction</td>
</tr>
<tr>
<td>Bob Wolford</td>
<td>Managing Partner Miller Johnson</td>
</tr>
<tr>
<td>Renee Tabben</td>
<td>Market Executive, Merrill Lynch Market President Bank of America</td>
</tr>
</tbody>
</table>
“The Right Place is a critical force of good for West Michigan’s economic growth. Through focused execution on their multi-year strategies, The Right Place unifies the political and business communities to get deals done, create jobs, and stimulate growth. More than just influencing policy or promoting awareness, The Right Place provides direct, tactical support to regional businesses. It’s been a pleasure working with The Right Place team and growing West Michigan’s Technology and Communications sector.”

SHAWN CROWLEY
VICE PRESIDENT & MANAGING PARTNER
ATOMIC OBJECT
ABOUT THE RIGHT PLACE

IN BUSINESS. FOR BUSINESS.

Serving West Michigan since 1985, The Right Place, Inc. is the region’s leading regional non-profit economic development organization.

The Right Place drives current and long-term economic prosperity in West Michigan. We achieve this by partnering with business leaders to grow their business, invest in their companies, and ultimately create quality jobs in our region.

Staffed by a diverse team of experts, we are West Michigan’s resource for services, information, and support for companies in West Michigan. Our work in the region has resulted in billions of new capital investment and over 45,000 new and retained jobs in West Michigan.

The Right Place plays a vital role in transforming West Michigan’s economy and building a thriving global center for future business and innovation.

Business Development Team

Business Retention, Expansion, and Attraction

The Right Place’s Business Development team is your single source for services, information and support for companies that want to grow in West Michigan. The team assists hundreds of West Michigan companies each year, providing the strategic services they need to succeed here in our community.

Hello West Michigan Team

Talent Retention and Attraction

Hello West Michigan promotes the region as a place where business thrives and people want to live and work. We seek to increase the rate of success member companies have in their efforts to recruit top talent. Through our members and collaborations with other regional organizations, we help new residents find their fit in West Michigan.

Michigan Manufacturing Technology Center-West Team

Manufacturing Technical Services

Michigan Manufacturing Technology Center-West delivers objective, high-quality manufacturing and technical support to small and medium-sized manufacturers. One of five Michigan regional offices, the team provides a vast array of proven services and solutions, including government grant-based funding for strategic manufacturing programs. Michigan Manufacturing Technology Center-West works cost effectively and without bias, providing committed and affordable assistance for each specific company.
2019 BOARD OF DIRECTORS

CHAIR

Sean Welsh*
Regional President
The PNC Financial Services Group

VICE CHAIR

Mitchell A. Joppich*
Grand Rapids Managing Partner
PricewaterhouseCoopers LLP

TREASURER

David Staples*
President & CEO
SpartanNash

Rick Baker
President & CEO
Grand Rapids Area Chamber of Commerce

Norman J. Beauchamp Jr., MD MHS
Dean
College of Human Medicine
Michigan State University

Matthew K. Becker*
Managing Partner - Central Region
National Tax OfficeManaging Partner
BDO USA, LLP

Dave Beemer
COO
Terryberry

Wayman Britt
County Administrator
Kent County

Ron DeWaard
Partner
Varnum

Steve Downing
President & CEO
Gentex Corporation

Doug Dozeman
Managing Partner
Warner Norcross & Judd LLP

Tina Freese Decker*
President & CEO
Spectrum Health

Krista Flynn
Regional President
Chemical Bank

Eric Fox
Attorney at Law
Oceana County

Danny R. Gaydou
President
MLive Media Group

Thomas Haas*
President
Grand Valley State University

Richard P. Haslinger*
President, West Michigan Region
Chase

John Irwin
West Michigan Regional President
Huntington Bank
Sandra Jelinski*  
President/CEO  
Lake Michigan Credit Union

James P. Keane  
President/CEO  
Steelcase, Inc.

John C. Kennedy  
President & CEO  
Autocam Medical

Birgit M. Klohs*  
President & CEO  
The Right Place, Inc.

Blake W. Krueger*  
Chairman of the Board, CEO & President  
Wolverine Worldwide, Inc.

Greg Madura  
Supervisor  
Alpine Township

Michael McGee  
CEO  
Miller Canfield

Hank Meijer  
Co-Chairman/CEO  
Meijer, Inc.

Jeff Needham  
President, Consumer Healthcare-Americas  
Perrigo

Andi Owen  
CEO  
Herman Miller

Richard J. Pappas, Ed.D.  
President  
Davenport University

Bill Payne*  
Vice Chair  
Amway

Bill Pink, Ph.D.*  
President  
Grand Rapids Community College

John C. Porterfield  
Regional Bank President  
Comerica Bank

Julie Rietberg  
Executive Director  
Grand Rapids Association of Realtors

Garrick Rochow  
Senior Vice President - Operations  
Consumers Energy

Rob Spohr  
Chair, Montcalm Economic Alliance  
Vice President for Academic Affairs  
Montcalm Community College

Mark Stiers  
President & COO  
DTE Gas

Renee Tabben  
Market Executive, Merrill Lynch  
Market President, Bank of America

Jim Teets  
CEO  
ADAC Automotive

David L. Van Andel*  
Chairman/CEO  
Van Andel Institute

Mike VanGessel  
President & CEO  
Rockford Construction Company, Inc.

Mark Washington  
City Manager  
City of Grand Rapids

Thomas Welch, Jr.  
President & CEO  
Fifth Third Bank

Bob Wolford  
Attorney at Law  
Miller Johnson

*Executive Committee Member
GEOGRAPHIC COVERAGE

SUPPORTING GREATER WEST MICHIGAN

In 2012, Governor Snyder and the Michigan Economic Development Corporation (MEDC) worked with regional economic development leaders to establish 10 economic regions in Michigan. Once established, the MEDC appointed The Right Place and Lakeshore Advantage to lead regional economic development efforts within the newly established 13-county (Region #4). The Right Place now also provides economic development services to six counties in Region 4.

OTHER REGIONAL PARTNERSHIPS

Ionia County

In 2011 The Right Place and the Ionia County Economic Alliance (ICEA) formed a strategic partnership to support economic growth in Ionia County and West Michigan. The Right Place and ICEA work together to provide comprehensive economic development services to Ionia County businesses.

Lake County

The Right Place formed multi-year, strategic partnership with the Lake County Economic Development Alliance in 2018. Through this partnership, The Right Place will provide comprehensive economic development services to Lake County as the county identifies and pursues economic growth opportunities.

Montcalm County

The Right Place and the Montcalm Economic Alliance (MEA) announced a strategic partnership in 2015 to support future growth and job creation in Montcalm County. Under this agreement, The Right Place will provide Montcalm companies the tools and resources available to continue growing in the community.

Newaygo County

The Right Place has provided direct economic development assistance to Newaygo County since 2015. Through this partnership, The Right Place uses its extensive business retention, expansion, and attraction expertise and services to provide a higher level of direct assistance to Newaygo County’s major employers.

Oceana County

In 2018 The Right Place formed a multi-year strategic partnership with the Oceana County Economic Development Corporation to drive current and long-term economic growth in Oceana County. The Right Place will support the county’s economic development efforts by providing comprehensive business development services.
Since our founding in 1985, strategic plans have provided both focus and direction for our work, work that has positively impacted West Michigan in the creation of thousands of new jobs and billions in capital investment. Building on this success, our 2017-2019 Strategic Plan was developed with our board of directors, staff, and community partners, along with support from our strategic partners at PwC.

Foundations of Economic Growth

Every community relies on strategic, foundational assets on which its regional economy can grow. These assets are the building blocks of long-term economic growth. To ensure West Michigan’s economic foundation is prepared for continued growth, The Right Place will focus efforts on several core areas: Business Support Systems, Infrastructure, Work-Ready Talent, and Quality of Life.

Strategic Growth Areas

No two communities or regions are alike, and each has unique industry strengths. In West Michigan, The Right Place and our partners have identified four strategic growth industries: Advanced Manufacturing, Food Processing and Agribusiness, Life Sciences and Medical Devices, and Information Technology and Communications. Over the next three years, The Right Place will work to grow investment and new jobs in each of these four industry sectors.

Thought Leadership

The Right Place plays a critical role in providing thought leadership and long-term economic growth strategies for the West Michigan region. By engaging the business and community leaders on our board of directors, The Right Place is able to set a comprehensive vision for economic prosperity in the region.
The following new metrics provide additional support to the top-line outcome metrics, better reflecting the organization’s comprehensive economic development work.

**ECONOMIC DEVELOPMENT PROJECTS COMPLETED**
Represents the total number of business expansion, attraction, and retention projects completed.
ANNUAL GOAL: 17

**MANUFACTURING SUPPORT CONTRACTS COMPLETED**
Represents the total number of MMTC-West manufacturing support contracts completed.
ANNUAL GOAL: 120

**COMPANIES SERVED**
Represents the total number of individual companies served in West Michigan.
ANNUAL GOAL: 400

**COMPANY ASSISTS**
Represents the total number value-added assists provided to West Michigan companies.
ANNUAL GOAL: 1,333

**WORK-READY TALENT ASSISTS**
Represents the total number of individual professionals assisted in West Michigan.
ANNUAL GOAL: 525

**EVENT ATTENDEES**
Represents the total number of event attendees educated at Right Place events.
ANNUAL GOAL: 1,600
“We invest in The Right Place because we believe The Right Place is integral to the continued expansion of the West Michigan business community and economy. When West Michigan grows, all who live and do business in the area benefit. We feel The Right Place helps accelerate growth in our region, and therefore benefits us as a stakeholder in the local business community and economy. Economic development is the output of The Right Place, and this output benefits us.”

MATTHEW K. BECKER
MANAGING PARTNER - CENTRAL REGION
NATIONAL TAX OFFICE MANAGING PARTNER
BDO USA, LLP
RETURN ON INVESTMENT

Our 3-year strategic plan establishes three clear metrics of success for our organization and for West Michigan. Achieving these goals will not only bring new economic growth to the region, but new business opportunities to existing businesses in the region.

2017 – 2019
METRICS OF SUCCESS

NEW/RETAINED JOBS
4,200
ANNUAL GOAL: 1,400

NEW/RETAINED PAYROLL
$150,000,000
ANNUAL GOAL: $50,000,000

NEW CAPITAL INVESTMENT
$500,000,000
ANNUAL GOAL: $167,000,000

HOW WILL $500 MILLION IN CAPITAL INVESTMENT BE SPENT?¹

1%  $5M
1.8%  $9M
4.4%  $22M
4.6%  $23M
26.8%  $134M
61.4%  $307M

2 Estimates for Machinery & Equipment are calculated at 43.34% of the overall capital investment. However, The Right Place’s new strategic plan on two new economic areas, Technology and Design, which may have a lower Machinery & Equipment expense percentage than projected.
There is a return of $99 in direct capital investment in the region for every $1 invested in The Right Place.  

HOW WILL $150 MILLION IN NEW PAYROLL BE SPENT BY CONSUMERS?  

$99 in  direct capital investment in the region for every $1 invested in The Right Place.  

The methodology used for calculating areas of capital investment was based on the analysis of 28 varied projects, managed by The Right Place, over a three-year period (2014-2016). Based on past percentage averages of previous investment levels, estimates were built for new estimated capital investment.

3 $99 : $1 Projected return on investment was derived from Regional Economic Models, Inc. (REMI) Input/Output Model, as provided by Upjohn Institute  

4 The methodology used for calculating areas of capital investment was based on the analysis of 28 varied projects, managed by The Right Place, over a three-year period (2014-2016). Based on past percentage averages of previous investment levels, estimates were built for new estimated capital investment.
Economic growth update from The Right
INVESTOR BENEFITS

As an investor, you are directly impacting West Michigan’s economic future growth. Your investment in The Right Place also positions your brand prominently among the region’s top business and community leaders.

Events and Networking

Investor Breakfasts
Attend exclusive, investor-only breakfast events where The Right Place presents on critical and emerging aspects of West Michigan’s economy. These events are not only great networking opportunities but are very educational.

Event Sponsorships
Receive early notification and opportunities to sponsor Right Place special events before the event is announced publicly. Right Place events regularly sell out and attract thousands of area business professionals each year.

Private Presentations
Members of The Right Place team are available to speak at your events, staff meetings, and leadership retreats on a variety of economic and business development topics.

Industry Councils
Engage with some of West Michigan’s leading industry leaders through Right Place industry councils. As an investor, you are eligible to apply for membership in the Manufacturers Council, Supply Chain Management Council, Food Processors Council, and Technology Council.

Information

Investor Announcements
Get advanced notifications of major economic development announcements and other initiatives in the region.

The RPI Insider
Stay up to date with The Right Place’s latest economic development work in West Michigan through the organization’s RPI Insider, a quarterly publication exclusively for investors.

Monthly eNewsletter
As a business leader, it’s hard to stay informed of news events in West Michigan throughout the month. The RPI Monthly eNewsletter provides a monthly wrap up of significant news and articles we feel are important to economic growth in the region.

Research Services
Utilize our business intelligence and research team for your own strategic planning purposes. This service is offered at a reduced rate to investors.

Brand Recognition

Online Investor Directory
All investors are eligible to be part of The Right Place Investor Directory, located at rightplace.org. This searchable online directory, used by both new and existing businesses in the area, provides a company overview, contact information, and a link back to your company website.

Social Media
As an investor, your company will be acknowledged on Right Place social media channels as a thank you for supporting the organization.

Monthly eNewsletter
All new and renewing investors are recognized once in the RPI Monthly eNewsletter. This email newsletter is sent to over 500 area business and community leaders.
Investment levels reflect **annual** contributions. We invite you to consider making a multiple-year pledge to ensure continued sustainability of the region’s economic growth.

<table>
<thead>
<tr>
<th>Annual Revenues</th>
<th>Suggested Annual Investment</th>
</tr>
</thead>
<tbody>
<tr>
<td>$5+ BILLION</td>
<td>$400,000+ PER YEAR</td>
</tr>
<tr>
<td>$1-5 BILLION</td>
<td>$200,000+ PER YEAR</td>
</tr>
<tr>
<td>$500-999 MILLION</td>
<td>$100,000+ PER YEAR</td>
</tr>
<tr>
<td>$100-499 MILLION</td>
<td>$50,000+ PER YEAR</td>
</tr>
<tr>
<td>$50-99 MILLION</td>
<td>$25,000+ PER YEAR</td>
</tr>
<tr>
<td>$25-49 MILLION</td>
<td>$10,000+ PER YEAR</td>
</tr>
<tr>
<td>$10-24 MILLION</td>
<td>$5,000+ PER YEAR</td>
</tr>
<tr>
<td>&lt;$10 MILLION</td>
<td>$2,000+ PER YEAR</td>
</tr>
</tbody>
</table>
The Right Place continues to demonstrate their passion and leadership for economic development in the area. Each year The Right Place communicates their priorities and resource plans to all investors. Moreover, they hold themselves accountable for results by measuring their progress and performance. It is one thing to talk about your accomplishments, it’s another thing to prove it.

PETER HUNGERFORD
EXECUTIVE VICE PRESIDENT & COO
ADAC AUTOMOTIVE
# INVESTORS BY INDUSTRY

## Accounting
- Baker Holtz
- BDO USA, LLP
- Beene Garter LLP
- Brickley DeLong
- Crowe LLP
- Deloitte
- Echelbarger, Himebaugh, Tamm and Co., P.C. (EHTC)
- Ernst & Young, LLP
- H&S Companies
- Hungerford Nichols CPAs + Advisors
- Plante Moran
- PwC

## Advertising and Public Relations
- Clark Communications

## Business Services
- Custer
- DWH
- Grand Rapids Area Chamber of Commerce
- Ionia County Economic Alliance
- McAlvey Merchant & Associates
- Montcalm Economic Alliance
- Newaygo County Economic Development Office

## Construction: Associations
- American Subcontractors Association of Michigan
- Associated Builders and Contractors, Inc.
- Builders Exchange of Grand Rapids
- West Michigan Mechanical Contractors Association

## Construction: Electrical Contractors
- Buist Electric Incorporated
- Feyen-Zylstra
- Van Haren Electric Inc.
- Windemuller

## Construction: Architects, Engineering & Consulting
- ATC Group Services LLC
- Driesenga & Associates, Inc.
- Fishbeck, Thompson, Carr & Huber, Inc. (FTCH)
- Fleis & VandenBrink Engineering
- Hoffman Consultants LLC
- Integrated Architecture
- Materials Testing Consultants (MTC)
- Moore & Bruggink, Inc.

## Construction: General Contractors
- a. j. Veneklasen, Inc.
- Dan Vos Construction Company
- Elzinga & Volkers
- Erhardt Construction
- Granger Construction
- Hooper Construction
- The Christman Company
- Triangle Associates, Inc.
- Wolverine Building Group

## Construction: Mechanical Contractors
- Allied Mechanical Services
- Andy J. Egan Co., Inc.
- Pleune Service Company
- Quality Air
- River City Mechanical
- Total Fire Protection
- Van Dyken Mechanical, Inc.

As of November 2018
Construction: Subcontractors & Suppliers
Behler-Young Company
Brigade Fire Protection
Burgess Concrete Construction
Columbia Pipe & Supply Co.
Connan, Inc.
Dykema Excavators
ETNA Supply
Ferguson
Grand Rapids Gravel Company
High Grade Materials
Kent Companies
Kerkstra Precast
Lumbermen’s, Inc.
MacAllister Rentals
Midstate Security
Ritsema Associates
S. A. Morman & Co.
The Bouma Corporation
Van Dam Iron Works, Inc.
Van Dellen Steel, Inc.
Vos Glass, Inc.
Zeeland Lumber & Supply

Education
Aquinas College
Calvin College
Cornerstone University
Davenport University
Ferris State University
Grand Rapids Community College
Grand Valley State University
Michigan State University
Western Michigan University

Energy
AMRA Energy
Crystal Flash
Total Petrochemicals & Refining USA

Financial and Capital Services
Bank of America
Blackford Capital
Bluewater Partners
Chemical Bank
Citizens Bank
Comerica Bank
Consumers Credit Union
Conway MacKenzie, Inc.
Fifth Third Bank - West Michigan
First National Bank of Michigan
Grand River Bank
Highland Ridge Capital
Hitachi Business Finance
Huntington Bank
Independent Bank
JPMorgan Chase & Co.
Lake Michigan Credit Union
Level One Bank
Macatawa Bank
Mercantile Bank of Michigan
Midwest Capital Advisors
Old National Bank
PNC Financial Services Group, Inc.
Rainstar Capital Group
The Wirt-Rivette Group
United Bank of Michigan
Wells Fargo
West Michigan Community Bank

Food Processing
Butterball Farms, Inc.
Cole’s Quality Foods, Inc.
Gordon Food Service
Hudsonville Ice Cream
Michigan Turkey Producers

Foundations
Frey Foundation
The Fremont Area Community Foundation
Whitecaps Community Foundation

Government: Cities
City of Cedar Springs
City of East Grand Rapids
City of Grand Rapids
City of Grandville
City of Kentwood
City of Lowell
City of Rockford
City of Walker
City of Wyoming
**Government: Counties**
Kent County

**Government: Townships**
Ada Township
Algoma Township
Alpine Township
Caledonia Township
Cannon Township
Cascade Charter Township
Gaines Charter Township
Grand Rapids Charter Township
Lowell Charter Township
Nelson Township
Plainfield Charter Township

**Health Services/Hospitals**
Mary Free Bed Rehabilitation Hospital
Mercy Health Saint Mary’s
Metro Health Hospital
Spectrum Health

**Law Firms**
Barnes & Thornburg
Dickinson Wright PLLC
Foster Swift
Kotz Sangster
Miller Canfield
Miller Johnson
Mitchell Intellectual Property Law
Rhoades McKee
Smith Haughey Rice & Roegge
Varnum LLP
Warner Norcross & Judd LLP

**Logistics and Distribution**
Classic Transportation & Warehousing
Nichols

**Manufacturing**
ADAC Automotive
Alro Steel
Alternative Engineering, Inc.
American Seating
Amway
Autocam Medical
AvaSure

**Investment Management**
DP Fox Ventures, LLC
Milestone Wealth Management
RDV Corporation
The Windquest Group
Westwater Group

**Infrastructure & ICT Services**
Consumers Energy
DTE Energy
Gerald R. Ford International Airport
ITC Holdings

**Individuals**
Brian Harris, Owner, BT Harris Consulting, LLC
Michael and Susan Jandernoa
James J. Zawacki

**Betz Industries**
Beverlin Manufacturing Corporation
BISSELL
Burke E. Porter Machinery Company
Byrne Electrical Specialists
Carter Products Company, Inc.
Cascade Die Casting Group, Inc.
Cascade Engineering
D+M Metal Products
Dematic
DeWys Manufacturing
Flexco
GE Aviation
Gentex Corporation
Gill Industries
Grand Rapids Controls Co., LLC.
Haviland Enterprises, Inc.
Herman Miller, Inc.
Hutchinson Antivibration Systems, Inc.
Irwin Seating Company
Jireh Metal Products, Inc.
Kent Design & Manufacturing
Knape & Vogt Manufacturing Company
Lacks Enterprises, Inc.
Leggett & Platt
Master Finish Company
Medbio, Inc.
Michigan Industrial Tools
Nucraft Furniture
PADNOS
Paragon D&E
Perrigo Company plc
Plasan Carbon Composites
Ranir LLC
Rapid-Line
RoMan Manufacturing Inc.
Root-Lowell Manufacturing Co.
Spectrum Industries
Steelcase Inc.
Terryberry
The Armada Group
Thierica Incorporated
Universal Forest Products, Inc.
W. Soule & Co.
Wolverine Coil Spring Co.
Wolverine World Wide, Inc.
Woodward, Inc.
X-Rite

Media
MLive Media Group
MiBiz

Real Estate: Associations
Commercial Alliance of REALTORS
Grand Rapids Association of REALTORS

Real Estate: Industrial/Commercial/Property Managers
CARR Healthcare Realty
Colliers International

Eenhoorn LLC
Ellis Parking Company
Franklin Partners LLC
NAI Wisinski of West Michigan
SIBSCO, LLC
Signature Associates

Retail
Home Acres Building Supply Co.
Meijer, Inc.
Meritage Hospitality Group
SpartanNash
The Sharpe Collection

Risk Management / Insurance
BHS Insurance
Blue Cross Blue Shield of Michigan
Farmers Insurance Group
Hylant
Lighthouse Group
Marsh

Talent Resources
EG Workforce Solutions
Epitec
Express Employment Professionals
Fettig
Goodwill of Greater Grand Rapids, Inc.
HR Collaborative
Manpower
WilliamCharles

Technology & Communication
Atomic Object
Switch
TACK Electronics, Inc.
Town & Country Group, Inc.

Unions
Operating Engineers 324
1 Commitment Amount & Tax Information

Yes, I will commit $_________________ to:  Check One Below

Your payments for the benefit of The Right Place, Inc. can be made payable to either of two organizations.

☐ The Right Place, Inc.  I understand this is not deductible as a charitable contribution.

The Right Place, Inc. has been approved as an IRS Section 501 (c) (6) entity. As such, donors may not deduct charitable contributions made directly to The Right Place, Inc.

☐ The Right Place Foundation*  I understand this is unrestricted support for current activities.

The Right Place Foundation* was incorporated for the purpose of receiving funds exclusively for charitable purposes as defined by IRS Section 501 (c) (3). The Foundation’s sole member is The Right Place, Inc. Payments to The Right Place Foundation are deductible as a charitable contribution. *Check MUST be made payable to The Right Place Foundation

2 Payment Schedule

Please make commitment and checks payable as follows:

☐ Enclosed is my first investment of $_________________.

☐ This pledge will be paid in ___________ installments over ___________ years.

Please send reminders beginning ______________________ as follows:

   Month   Year

   ☐ Annually   ☐ Semi-Annually   ☐ Quarterly   ☐ Other ________________

3 Contact Information

__________________________________________________  ____________________________________________________________  ____________________________________________________________
Primary Contact Name  Title  Email

__________________________________________________  ____________________________________________________________
Secondary Contact Name  Title  Email

__________________________________________________
Organization  Phone

__________________________________________________
Address

__________________________________________________
City  State  Zip

__________________________________________________
Website URL  Industry

4 Acknowledgement Waiver & Signature

Public Acknowledgement: I/we request that our investment not be recognized in newsletters, social media, and on the Right Place website. ________ (initials)

________________________________________  __________________________
Primary Signature  Date
HAVE QUESTIONS?

Contact Brad Comment
Vice President, Investor Relations at:

commentb@rightplace.org
616.771.0560

Or visit us online at:
www.rightplace.org/invest