

17th Annual Midwest

Supply Chain Management Conference

"Working together to drive business value."



REGISTER TODAY!

WHEN & WHERE:

March 25, 2020

8:30 AM – 4:00 PM

GVSU Eberhard Center

301 Fulton St. W, Grand Rapids, MI 49504

EVENT DESCRIPTION:

The Midwest Supply Chain Management Conference is a comprehensive supply chain management education and networking event. This year's conference will include leaders from industry, consulting and academia who will share practical experiences in:

- Operations & Logistics
- Growth & Innovation
- Technology
- Leadership & Development

Continued change in the global economy has created new opportunities for supply chain professionals. Future success will be heavily influenced by the strategies, practices and processes that organizations put in place to facilitate innovation and operational excellence. As an individual or as an organization, you will walk away from this conference with positive energy and new ideas for the future.

KEYNOTE SPEAKERS INCLUDE:

- Rick Mattoon, Senior Economist,
Federal Reserve Bank of Chicago:

*The US and Midwest Economy in 2020:
Implications for Supply Chain Firms*

- Todd Palmer, Executive Coach, Extraordinary Advisors

*Hiring HUMANS, not Resumes:
The 5 Keys to Winning the Battle for Talent*

WHO SHOULD ATTEND?

Executives, managers and other individuals interested in learning more about integrated supply chain management strategies and how they can help transform the overall competitiveness of a business. Individuals with responsibility for product design/engineering, procurement/sourcing, manufacturing/operations, distribution/logistics, customer demand management, human resources and information technology will benefit from attending this conference.

EVENT FEES:

\$250 early bird (ends Friday, February 28, 2020)

\$300 regular registration

\$225 group registration (3 or more people from same company)

\$50 student fee

(Students must be enrolled full-time at a university. Call 616.771.0327 to register)

EVENT AGENDA:

7:45 – 8:30 A.M.	Registration & Breakfast		
8:30 – 8:45 A.M.	Welcome Remarks		
8:45 – 9:45 A.M.	OPENING KEYNOTE: The US and Midwest Economy in 2020: Implications for Supply Chain Firms Rick Mattoon, Senior Economist, Federal Reserve Bank of Chicago		
10:00 – 11:00 A.M.	CONCURRENT BREAKOUT SESSIONS – First Choice		
OPERATIONS & LOGISTICS	GROWTH & INNOVATION	TECHNOLOGY	LEADERSHIP & DEVELOPMENT
EMERGING TRENDS IN SUPPLY CHAIN MANAGEMENT Mike Joseph, Vice President Sales, Transplace Bill Selles, Sr. Director of Procurement, Supply Chain Services, Spectrum Health Eric Schmidt, Manager - XS Supply Chain, Amway Adam Skinner, Vice President of Supply Chain Management, ODL Inc. Mark Zelek, Director, Supply Chain Management, L3Harris Combat Propulsion Systems	CIRCULAR ECONOMY, DESIGN AND COLLABORATION Gayle L. DeBruyn, Professor and Sustainability Officer, Kendall Design Management	THE TARGET IS YOU... CYBERSECURITY MATTERS! Chad Paalman, Co-Founder and CEO, NuWave Technology Partners Angela Hill, Co-Founder & CEO, Jadex Strategic Group Tracy Lawrence, Commercial Insurance Specialist, Oliver-Dyk Insurance Company John Ford, Chief Information Security Officer, ConnectWise Chris Loehr, Executive Vice President, Solis Security, Inc.	MAKING THE MOST OF INTERNSHIPS FOR YOUR BUSINESS Cindy Brown, Vice President of Talent Initiatives, The Right Place
11:00 – 11:15 A.M.	Break		
11:15 – 12:15 P.M.	CONCURRENT BREAKOUT SESSIONS – Second Choice		
OPERATIONS & LOGISTICS	GROWTH & INNOVATION	TECHNOLOGY	LEADERSHIP & DEVELOPMENT
DIGITAL TRANSFORMATION: WHAT'S IN A NAME? Steve Rothman, Founder & Managing Partner, IT Renaissance	OUR JOURNEY TO ZERO Dar Baas, Director, Kent County Department of Public Works	CREATING AN INCLUSIVE SUPPLY CHAIN: CHALLENGES, STEPS AND OUTCOMES Dr. Sriram Narayanan, Kessler Family Endowed Faculty Fellow in Supply Chain Management, Eli Broad College of Business, Michigan State University	A TEAM APPROACH TO DEVELOPING EMOTIONAL INTELLIGENCE, ENGAGEMENT & LEADERSHIP Heidi Frye, President & Founder, UPwords, Inc.
12:15 – 1:15 P.M.	Lunch & Exhibitors		
1:15 – 2:15 P.M.	KEYNOTE PRESENTATION: Hiring HUMANS, not Resumes: The 5 Keys to Winning the Battle for Talent Todd Palmer, Executive Coach, Extraordinary Advisors		
2:30 – 4:00 P.M.	CONCURRENT WORKSHOPS – Third Choice		
OPERATIONS & LOGISTICS	GROWTH & INNOVATION	TECHNOLOGY	LEADERSHIP & DEVELOPMENT
THE NEW LOGISTICS LANDSCAPE Les Brand, Chief Executive Officer, Supply Chain Solutions Claren Lau, President, ATL Doug Johnson, Executive Vice President, Columbian Logistics Network John Stewart, Independent Supply Chain Consultant, JM Stewart LLC	SUPPLIER DIVERSITY A BUSINESS CASE THAT MAKE GOOD BUSINESS SENSE Laura Hopson, President & CEO, EM Services, LLC	THE DIGITIZATION OF THE SUPPLY CHAIN Matt Kowalski, Senior Manager, IES Operations, Office of the CTO, Zebra Technologies	INTRACOMPANY SUCCESSION PLANNING Todd Sperl, Owner and Managing Partner, Lean Fox Solutions Rob Ptacek, President, Competitive Edge Training and Consulting, a Ptacek & Associates LLC Company, and Lean Fox Solutions Resource

EVENT PARTNERS:

