

## **Mecosta County Scoring Priorities**

Mecosta County prioritized funding based on the following:

- Forced to close due to state policies,
- Industry: focused on food service, personal care and entertainment venues
- Percentage of gross revenue lost due to COVID,
- Franchise status,
- Physical store-front,
- Amount of COVID related funding already received or eligible for (grants, SBA Loans, PPP, etc.)

Additionally, to qualify for funds a business must:

- traditionally be open in the November/December timeframe,
- have had at least \$25,000 in revenue in 2020,
- be adhering to MDHHS orders,
- and not be a home-based business,
- known for supporting community causes,
- indicate a willingness to open when allowed.

70 points were possible.