

Oceana County Scoring Priorities - established prior to receiving applicant information

Oceana County prioritized funding based on the following:

- Industry: focused on food service, exercise facilities and retail affected by reduced capacity
- Franchise status
- Financial loss due to COVID, particularly since November 17 order in comparison to months in 2019
- Opening status, based on November 17 order
- Physical store-front
- Employ workers beyond business owner
- Amount of COVID related funding already received
- Use of local vendors

Additionally, to qualify for funds, a business must:

- Have not been closed prior to November 17 if were allowed to be open
- Traditionally be open in the November/December timeframe,
- Have had at least \$100,000 in gross revenue in 2019,
- Be adhering to MDHHS orders
- Be current on licensing and taxes (or plan)
- and not be a home-based business

150 points were possible, and we awarded funds to qualified businesses who scored 130 or higher.