April 29, 2020
8:00 a.m. – 10:30 a.m.
Embassy Suites Hotel - Grand Rapids, MI

Event Overview

You might understand big data, but are you leveraging it? Big data is key to making informed, strategic decisions for your business. As advancements in manufacturing continue to accelerate at an unprecedented pace, companies are taking a step back to evaluate how big data can drive innovation and efficiency in their operations.

Embrace the new industrial revolution with the Manufacturing Leadership Series. Join West Michigan’s manufacturing leaders as they discuss the future of manufacturing and its digital transformation. Author and Professor of Engineering and Data Science at Columbia University in New York, Hod Lipson, will join us from Singularity University to explain how innovative corporations and startups are using big data to amplify their capabilities and accelerate product development in the era of IIoT. His presentation will be followed by an interactive panel discussion with experts from Feyen Zylstra, Big Data Ignite, SpinDance and Steelcase.

Why Sponsor the Manufacturing Leadership Series?

• Gain exposure to over 300 leading manufacturing companies in Michigan.
• Network and connect with many of the influential companies and organizations that drive Michigan’s manufacturing industry.
• Position your company/organization as a leader in the manufacturing industry.
• Establish new business opportunities and relationships with other Michigan manufacturers and business leaders.
SPONSORSHIP PACKAGE:

☐ Premier Sponsor (1 available)  $5,000

Benefits include:
• Name, logo and sponsorship level listed on www.rightplace.org
• Name, logo and sponsorship level listed on conference program
• Logo displayed on invitations and promotional pieces
• Company name included in event press releases and social media promotion
• Opportunity to provide welcome remarks during the event
• Name/Logo mentioned and displayed during conference opening and closing
• 8 complimentary conference registrations
• Display table

☐ Full Conference Sponsor (3 available)  $3,000

Benefits include:
• Name, logo and sponsorship level listed on www.rightplace.org
• Name, logo and sponsorship level listed on conference program
• Logo displayed on invitations and promotional pieces
• Name/Logo recognition during conference opening and closing
• 4 complimentary conference registrations
• Display table

☐ Breakfast Sponsor  $1,500

Benefits include:
• Name, logo and sponsorship level listed on www.rightplace.org
• Name, logo and sponsorship level listed on conference program
• Logo recognition during breakfast
• 2 complimentary conference registration
• Display table

☐ Exhibitor  $1,000

Benefits include:
• Name, logo and sponsorship level listed on conference website
• Name, logo and sponsorship level listed on conference program
• 1 complimentary conference registration
• Display table
SPONSORSHIP CONTRACT

Please indicate below the level of sponsorship or exhibition you wish and submit this form with payment by March 27, 2020 to Natalia Kovicak:

Email: kovicakn@rightplace.org
Fax: 616-771-0555
Mail: The Right Place, Inc. - 125 Ottawa Ave. NW, Suite 450 - Grand Rapids, MI 49503

SPONSORS:

- Premier Sponsor (1 available) $5,000
- Full Conference Sponsor (3 available) $3,000
- Breakfast Sponsor $1,500
- Exhibitor $1,000

Company Name: __________________________________________________________________
Address:____________________________________ City/State/Zip:_____________________
Contact Person:______________________________ Email: ____________________________
Phone:_____________________________________  

Method of Payment:

- Credit Card:
  Credit card name: ________________  Credit card #: ____________________________
  Exp. Date: ________________________  Name on card: ____________________________
  Credit Card Billing Address: _________________________________________________________

- Check (please make checks payable to The Right Place, Inc. and mail by March 31, 2020)