2018 was a banner year for The Right Place, Inc. Our team completed a record-setting 29 business development projects, resulting in $439.7 million of capital investment and 2,155 new and retained jobs in our region. Few periods in our organization’s three-decade history have yielded this level of success for West Michigan.

The region continues to be a thriving global business center. West Michigan has a reputation as a destination for business success. It is also emerging as a community where talented people choose to live and work. We are often recognized as a model of what communities can achieve with a commitment to collaboration and a long-term, strategic vision for economic development.

This strategic vision guides our economic development efforts at The Right Place. When we launched our 2017-2019 Strategic Plan, we set aggressive goals: $500 million in capital investment, $150 million in new and retained payroll, and 4,200 new and retained jobs. With the conclusion of 2018, we have exceeded our goals for both payroll and capital investment. We are also fast-approaching our goal for new and retained jobs.

While we are proud of these achievements, the numbers alone do not tell the full story. The real impact of economic development is illustrated in the stories behind the numbers. It is in the thousands of West Michigan residents who now have quality jobs and can spend disposable income at local establishments. It is in the wide range of companies, from automotive suppliers to medical device manufacturers, that are investing in their businesses and creating a diversified regional economy. This report is a snapshot of those stories and the positive effect they have on our region.

This success would not be possible without the support of our investors, stakeholders, and partners. Your continued support of The Right Place’s economic development efforts allows our team to build on the region’s success and create a more resilient, stronger economy for years to come.
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The Right Place is the economic development organization that drives current and long-term economic prosperity in West Michigan.

Building on more than three decades of knowledge and experience in understanding the opportunities and challenges affecting the West Michigan economy, The Right Place, Inc. develops and implements comprehensive strategies to retain, expand, and attract businesses vital to the region’s long-term health. These strategies include connecting area businesses to national and international resources, identifying emerging growth opportunities, strengthening the competitiveness and innovation of area firms, and marketing the region globally. Through these and other activities, The Right Place is fostering an environment of sustainable economic growth, high quality employment, and economic prosperity for West Michigan.
2018 RESULTS

2,155
New/Retained Jobs

$93.66M
New/Retained Payroll

$439.74M
New Capital Investment

Manufacturing
Food
Life Science
Technology
Other
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<th>ACCOUNT NAME</th>
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<td><strong>$93,661,685</strong></td>
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### 2017-2019 Strategic Plan Metrics

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<th>Metric</th>
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<th>3-Year Progress</th>
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STRATEGIC GROWTH AREAS

We focus our economic development efforts on four strategic growth industries. These industries drive West Michigan’s economy by bringing millions in capital investment and thousands of new and retained jobs to our region each year.
If you can dream it, we can make it in West Michigan. Advanced manufacturing remains the foundation of our region’s economy, with nearly 2,500 companies creating quality job opportunities for 18% of our workforce.
ADAC AUTOMOTIVE

MANUFACTURING RESULTS

Nearly 45 years ago, ADAC Automotive was founded in Grand Rapids. Fast forward to 2018 and ADAC has grown into a leading global manufacturer of automotive parts. The Tier 1 auto-supplier employs over 1,200 people in the region and continues to expand.

ADAC is shifting its focus to new products within the automotive mobility environment, including the development and manufacturing of electronic components. This change in focus necessitated an expansion to accommodate the growth.

When ADAC started exploring its expansion options, The Right Place stepped in to ensure ADAC’s headquarters and R&D center stayed in West Michigan versus growing in other states. By working in collaboration with the company, local partners, and the Michigan Economic Development Corporation (MEDC), The Right Place was able to retain this growing company in the region.
The result is an expanded eight-acre campus in Cascade Charter Township with a new 56,000-square-foot headquarters. ADAC will be investing over $20 million in the expansion and creating 50 new jobs. This campus will drive innovative project development and knowledge-based jobs in the region for years to come.

“This new combined location will open new doors of innovation and collaboration for ADAC. We thank The Right Place for their continued support, providing the strategic assistance we needed to make this project happen in West Michigan.”

— Jim Teets, President & CEO, ADAC Automotive
MICHIGAN MANUFACTURING TECHNOLOGY CENTER – WEST

DECADES OF EXPERIENCE STRENGTHEN MICHIGAN’S MANUFACTURING INDUSTRY

Since 1991, the Michigan Manufacturing Technology Center - West (The Center) has assisted Michigan’s small and medium-sized businesses. The Center offers personalized consulting services that enable Michigan manufacturers to operate smarter, compete, and prosper.

We develop more effective business leaders, drive product and process innovation, assist with navigating through governmental and industry regulations, promote company-wide operational excellence, and foster creative strategies for business growth and greater profitability. We work tirelessly on behalf of Michigan manufacturers, finding the right solutions for every situation, every time. This year, The Center completed over 110 manufacturing support contracts with West Michigan businesses.

“The Center has enabled us to make dramatic improvements to our production scheduling and on-time delivery to our customers. Thanks to their work, we are currently among the top 10 in supplier performance to one of our largest customers.”

— David Campbell, Plant Manager, Simonds International
ROWLAND PLASTICS

STAYING ON TRACK FOR GROWTH WITH QUALITY CERTIFICATION

Rowland Plastics, a division of Rowland Mold & Machine, is a tool repair shop specializing in plastic injection molding. The company operates in an 8,400-square-foot climate-controlled facility where they employ 14. Their customers include those in automotive, textiles, military, fiber cabl , and recreational areas.

With increased supplier demand, Rowland Plastics needed to assure customers that their products would meet all order specific tions. In addition, significant cu tomers were requiring Rowland Plastics to be ISO 9001:2015 certified o continue their business relationship. To continue their growth, and realizing they needed to establish a standardized quality management system, Rowland Plastics came to The Center for assistance.

Achieving this quality certific tion enabled Rowland Plastics to maintain current supplier relationships and attract new business. Having documented processes also decreased employee turnover by giving employees clear work expectations. In addition, it has enabled the team to utilize a system for delivering consistent quality parts to their customers.

Ultimately, engaging with The Center resulted in sales increasing by $300,000 and nine added jobs.
“The Center has supported us through starting a new business. They have shared insights and introduced me to local community resources, helping me establish new relationships and connections.”

— Tracy Harper, Business Development Lead Rowland Plastics
Abundant natural resources combined with one of the most agriculturally diverse regions in the country has created a recipe for success in West Michigan. With over $1.5 billion in economic impact, the region’s food processing and agribusiness industries are national leaders.
In 2017, Michigan milk producers were losing more than $164 million due to lack of milk processing capacity in the state. This year those concerns have been alleviated with the announcement that Foremost Farms, one of the nation’s largest dairy cooperatives, will be building a 55,000-square-foot condensing facility in Greenville, Michigan.

The Right Place and the Montcalm Economic Alliance worked over the course of several years to bring the milk-processing plant to fruition. By collaborating with state and local partners, the team was able to ensure Foremost chose West Michigan for its expansion.

Years of hard work are now paying off. Foremost Farms is investing $57.9 million at a 96-acre site in the Greenville Industrial Park, which will create 33 new jobs. And this is only the initial phase. Future phases of growth are expected to continue pouring investment and jobs into the region.
West Michigan is fast becoming a destination for growing technology companies. With employment costs 30% below the national average and a growth rate of nearly 14%, the region’s IT industry is in a strategic position for success.
GRIMM

SECURING HIGH-TECH GROWTH

We live in an increasingly connected world. From autonomous vehicle development to cyber-physical systems in smart factories, industries are changing at a rapid rate. This new level of computerization and data exchange will create many opportunities, but will also bring new risks and vulnerabilities.

Keeping these advanced and innovative systems secure is GRIMM’s area of expertise. The service-disabled, veteran-owned company is forecasting aggressive growth over the next few years to meet demand, which required exploration of new locations for expansion across the nation. The Right Place worked with state and local partners to make certain West Michigan would be the location of GRIMM’s cybersecurity research lab.

The new cybersecurity research lab, located in Sparta, will create 27 high-tech jobs over the next three years. This project further solidifies West Michigan’s reputation as a destination where high-tech companies thrive.

“Downtown Sparta was the ideal location for our cybersecurity research lab. West Michigan’s low cost of doing business, combined with its talented pool of technology workers, will make our company more competitive. We are thankful for the support and guidance of organizations like The Right Place and MEDC as we pursue our accelerated growth plans.”

— Brian DeMuth, CEO, GRIMM
Life-saving medical devices. Breakthrough healthcare research. Thriving companies. West Michigan has established itself as one of the leading life science sectors in the nation.
FORMULA FOR SUCCESS

When you join the research power and expertise of the Van Andel Institute and Grand Valley State University with the rapidly growing aseptic manufacturing industry, the result is one of the fastest growing private companies in the nation: Grand River Aseptic Manufacturing (GRAM).

Before building its third facility in Grand Rapids, GRAM explored possible locations in surrounding states. The Right Place worked in collaboration with the City of Grand Rapids and MEDC to ensure Grand Rapids was the best location for GRAM to continue its rapid growth.

GRAM ultimately chose to triple down on its commitment to West Michigan, further solidifying the region’s reputation for excellence in pharmaceutical manufacturing. GRAM’s new 62,400-square-foot facility will result in the creation of 107 new jobs and over $60 million in capital investment.

“We are thankful
The Right Place and their partners at the MEDC and City of Grand Rapids made it possible for us to continue growing in West Michigan.”

— Thomas Ross, President and CEO, Grand River Aseptic Manufacturing, Inc.
The Right Place plays a critical role in providing thought leadership and long-term economic growth strategies for the West Michigan region. By engaging business and community leaders on our board of directors, we set a comprehensive vision for economic prosperity.
MANUFACTURING LEADERSHIP SUMMIT

ADVANCED STRATEGIES FOR ADVANCED MANUFACTURING

Over 200 of West Michigan’s manufacturing leaders embraced the new industrial revolution at this year’s Manufacturing Leadership Summit. The Right Place|MMTC-West Manufacturers Council hosted the summit to bring the latest industry advancements and globally recognized speakers to West Michigan.

As companies around the world embrace new trends and technologies like Industry 4.0, we want to make sure West Michigan companies stay ahead of the curve.

For over three decades, The Right Place has kept Michigan manufacturers up-to-date on the latest trends. From the emergence of lean manufacturing in the 80’s to Industry 4.0 today, The Right Place continues to connect the region’s companies with the knowledge needed to compete globally.
INVESTOR BREAKFASTS

INVESTING IN WEST MICHIGAN’S ECONOMIC FUTURE

This year The Right Place held three Investor Breakfasts, attracting hundreds of attendees to discuss current and pressing topics affecting the West Michigan economy.

INCLUSIVE TALENT ATTRACTION AND RETENTION STRATEGIES

Talent remains a key concern on the minds of West Michigan employers. The Right Place brought Dr. Michelle Loyd-Paige of Calvin College to speak about how companies can create more effective and inclusive talent retention strategies. She also addressed common pitfalls made by businesses attempting to embrace a more inclusive culture.
CYBERSECURITY

As our industries become more connected, how can companies address cybersecurity and protect critical data from hackers? The Right Place convened a panel of experts to discuss this challenge and more. The panelists provided concrete strategies and solutions for companies to mitigate their exposure to cybersecurity risks, including business contracts and agreements, blockchain solutions, and emerging technologies.
TRANSPORTATION AND MOBILITY

Mobility and autonomous technologies are rapidly changing the face of Michigan’s automotive industry. To learn more about what this means for West Michigan, The Right Place brought in Kirk Steudle, Director of the Michigan Department of Transportation, to talk about the future of transportation.
Sustainable economic growth. High quality employment opportunities. Regional competitiveness. This is why for over three decades, we have developed comprehensive strategies to retain, expand, and attract businesses vital to the region’s long-term health.
BUSINESS RETENTION PROGRAM

Locating a new company in West Michigan always generates headlines. However, these headlines often miss the core of our economic development work: assisting companies right here in the region with their growth plans.

The reality is 80% of all new jobs and investment spurred by The Right Place has come from businesses already located in the region. This is why our business development team focuses the majority of their work on business expansion and retention. In 2018, the team met with nearly 400 companies to conduct business retention meetings.
581 COMPANIES SERVED

1,998 COMPANY ASSISTS

395 BUSINESS RETENTION MEETINGS
REGIONAL COLLABORATION

In order to compete on the global stage, communities must work together to accelerate economic growth. This idea underpins The Right Place’s approach to regional collaboration. It is why we partner across West Michigan on a wide range of initiatives, from infrastructure improvements to community development.

NEW PARTNERSHIPS

THE RIGHT PLACE ENTERS PARTNERSHIP WITH LAKE AND OCEANA COUNTIES

In 2018, The Right Place announced multi-year partnerships with Lake and Oceana counties. Through these collaborations, The Right Place will support each county’s economic development efforts by providing comprehensive business retention, expansion, and attraction services.

Jodi Nichols joined The Right Place team to serve as the business development coordinator for the counties, where she will provide overall business support services to existing and prospective companies.

These partnerships with Lake and Oceana Counties are the latest developments in the positive shift toward regionalism in West Michigan. This level of collaboration will allow counties to better serve businesses in the region, creating a more prosperous economy in the years to come.
INTERNATIONAL BUSINESS ATTRACTION

Over the past several decades, West Michigan has grown into a destination for global business success. This reputation did not occur by accident. Instead, it is the result of a long-term and relationship-driven international business attraction strategy. It is part of the reason why over 130 international companies call West Michigan home.

The Right Place completed several international business investment missions in 2018, including to Germany and Israel. We conducted meetings with companies already in our project pipeline, as well as new prospects.

Once a company is interested in expanding to West Michigan, our team facilitates the process, making certain the company experiences firsthand the assets that make West Michigan the ideal place to grow a business. This year, we hosted prospects from around the globe in a variety of industries, ranging from furniture manufacturing to biotechnology.
FOUNDATIONS OF ECONOMIC GROWTH

The future of West Michigan’s economy relies on strategic foundational assets like infrastructure, work-ready talent, and quality of life. We collaborate with our partners to ensure these building blocks remain strong and allow our economy to thrive.
A robust infrastructure is the linchpin of our regional economy. Without reliable infrastructure like roads, water systems, high-speed broadband, and more, our businesses simply cannot compete globally.

State-of-the-art infrastructure improvements are a critical, long-term investment in West Michigan’s economic future. We are collaborating with our partners throughout the region to move these strategic projects forward.
ENHANCING WEST MICHIGAN’S INFRASTRUCTURE

In 2018, our team convened several efforts to enhance West Michigan’s infrastructure. These efforts are long-term, strategic initiatives that will lay the foundation for future economic growth and opportunities in the region. They included a variety of projects, from collaborating with rail service providers on improving freight logistics, to partnering with local leaders on increasing mobility in the region.

CONNECTING COMMUNITIES

One of these efforts is our partnership with other regional leaders to explore a new high-speed commuter service between Holland and Grand Rapids. Connecting these two cities will ease traffic congestion along this heavily commuted corridor, and the increased mobility will give companies access to a broader talent pool in the region.

PROVING GROUND FOR THE FUTURE OF MOBILITY

Global companies are recognizing our region is an ideal testing ground for future advancements in mobility and transportation. This year, Grand Rapids was among three U.S. cities selected for Ford Mobility’s City of Tomorrow Challenge. This program crowd-sourced ideas from the community to solve mobility issues, and The Right Place served as the voice of the business community throughout the process. Kaizen Health, a medical ride-sharing startup, was ultimately awarded a $100,000 grant to run a pilot program in the city.

From roads to rail, we ensure businesses have the infrastructure they need to succeed.
Over the past several years, talent has been a top issue for employers. Without talented workers to fill open positions, our economy grinds to a halt. And with unemployment rates at record lows, many positions at West Michigan companies are going unfilled.

These are some of the many reasons why we partner with Hello West Michigan and collaborate on talent initiatives across the region.
HELLO WEST MICHIGAN

ATTRACTING TALENT WITH RETHINK WEST MICHIGAN

Every year at Thanksgiving, former West Michiganders return to visit family. Hello West Michigan and The Right Place would like their stays to become permanent. For seven years, we have hosted a Thanksgiving Eve networking event called ReThink West Michigan. This event is designed to connect returning West Michiganders with career opportunities in the region.

In 2018, hundreds of people attended ReThink events across six locations in West Michigan. This level of success has led ReThink West Michigan to be replicated and used as a model for talent attraction events across the state of Michigan.

RETAINING TALENT WITH INTERN CONNECT

The first step to solving the labor shortage starts right here with West Michigan’s talent pipeline. Our universities are graduating thousands of students each year. We need to ensure talented young individuals choose to stay and work in West Michigan.

An internship is often the first step to retaining young graduates. Hello West Michigan’s summer Intern Connect program showcases the lifestyle, community, and opportunities our region has to offer. This year, a record-setting 347 interns participated and learned why West Michigan is the right place to build their career.
For expanding companies, the quality of life a community provides is more important than ever before. Vibrant communities are talent magnets, and make it easier for companies to attract and retain key employees.

At The Right Place, we understand the importance of building a community where talented people want to live, work, and play. That is why our team members proudly serve on the boards of over 80 community organizations.

These organizations are leading initiatives to increase West Michigan’s quality of life, including everything from building a world-class arts and culture scene to developing affordable housing options and excellent school systems.
OUR TEAM PROUDLY SERVES THE FOLLOWING ORGANIZATIONS, NON-PROFITS, AND INITIATIVES

**Therese Thill**
- SmartZone Board of Directors and SmartZone Strategic Planning Subcommittee
- Montcalm Economic Alliance Board
- Newaygo County Economic Development Association
- Workforce Development Board of Directors
- Start Garden Foundation
- Kent Ottawa Muskegon Foreign Trade Zone Board of Directors
- World Affairs Council Board
- Lake County Economic Development Alliance
- Oceana County Economic Development Alliance

**Eric Icard**
- West Michigan World Trade Association
- West Michigan World Trade Week
- Protect and Grow Defense Initiative
- Michigan Aerospace Work Group
- Northland Aerospace Foundation
- Habitat for Humanity of Kent County Operations Committee

**Jen Wangler**
- West Michigan Technology Council
- Big Data Advisory Board
- TPM National Learning Network
- West Michigan Talent Pipeline Network

**Dave Riley**
- Downtown Grand Rapids, Inc., Alliance for Investment
- K-Connect – Data and Capacity Workgroup
- West Michigan Research Network

**Kathy Jo VanderLaan**
- Chair, Have Mercy of Montcalm/Ionia Counties
- Greater Greenville Transportation Committee
- Junior Achievement Advisory Committee (Montcalm Public Schools)
- Isabella Bank Greenville Board of Directors

**Julie Burrell**
- Muskegon Inventors Network
- Gerber Federal Credit Union Supervisory Committee

City of Newaygo Tax Increment Finance Authority (TIFA) Board
Newaygo County Tourism Council-Member at Large
Newaygo County Community Collaborative Executive Council Member
Hesperia Elementary Parent Teacher Organization

**Tim Mroz**
- John Ball Zoo Board of Directors

**Brad Comment**
- Holland Hockey Association
- IEDC Public Policy Committee
- Grand Rapids Chamber Education and Workforce Development Committee
- Grand Rapids Chamber Regional Issues Committee

**Rick Chapla**
- Muskegon County Port Advisory Committee
- Region 4 Regional Prosperity Initiative Steering Committee
- State of Michigan Logistics and Supply Chain Advisory Committee
- West Michigan Regional Development Commission Community Economic Development Strategy Committee
- GVSU Seidman School of Business Advisory Board
- Access Kent Board of Directors
- Ottawa County Brownfield Redevelopment Authority
- City of Grand Rapids Sustainability Advisory Committee

**Twayne Howard**
- LaughFest Cabinet
- West Michigan Sports Commission Advisory Board
- Ionia County Economic Alliance
- Montcalm Economic Alliance Board of Directors
- Michigan Sports Alliance Board of Directors

**Birgit Klohs**
- International Authority Board of Directors
- Airport Authority Board - Gerald R. Ford International Airport
- Kent County/Grand Rapids Convention Arena Authority
- Macatawa Bank Board of Directors
- ADAC Automotive Board of Directors
- Grand Rapids Area Chamber Regional Air Alliance
- MEDC Collaborative Development Council (CDC)

**West Michigan Economic Development Collaborative**
- Priority Health Board of Directors
- Downtown Grand Rapids, Inc. Board of Directors

**Rachel Bartels**
- Aquinas College Women’s Connection Planning Committee, Co-Chair
- Association of Corporate Growth Western Michigan, ACG Cup Planning Committee

**Cindy Brown**
- Vice Chair of West Michigan Works! Board
- West Michigan’s 101 Best and Brightest Companies to Work For Advisory Board
- Aquinas College Career Services Advisory Board
- Vice President Pulaski Days Board
- Goodwill of Greater Grand Rapids Board of Directors

**Ben Wood**
- Montcalm/Ionia United Way Board Member
- Greenville Youth Athletics’ Coach
- Project 314 Member
- Board Member for Leadership Montcalm
- Marshall Plan Talent Consortium Board Member for Greenville Public Schools

**Andria Romkema**
- MEDA Emerging Leaders Committee

**Justine Burdette**
- Board of Directors (Secretary) Camp Fire West Michigan 4C

**Spence Riggs**
- West Michigan Regional Planning Commission Comprehensive Economic Development Strategy Committee-Ionia County Appointee
- Ionia Chamber of Commerce-Ex Officio Board Member

**Jodi Nichols**
- United Way of the Lakeshore / Oceana County
- Oceana College Access Network

**Rafael Martinez**
- Mayor’s Millennial Talent Attraction Board
- West Michigan Research Network
EXECUTIVE TEAM
Birgit Klohs
President and CEO

Twayne Howard
Chief Operating Officer/Assistant Treasurer

Cindy Brown
Vice President, Talent Initiatives and Hello West Michigan Executive Director

Justine Burdette
Vice President, Technical Services and Director - MMTC West

Rick Chapla
Vice President, Strategic Initiatives

Brad Comment
Vice President, Investor Relations

Natalia Kovicak
Vice President, Conferences and Events

Tim Mroz
Vice President, Marketing and Communications

Therese Thill
Vice President, Business Development
STAFF

Rachel Bartels
Hello West Michigan Program Manager

Jackie Beering
Staff Accountant

René Booker
MMTC-West Executive Assistant

Lorraine Brügger
Office Administrator

Julie Burrell
Business Development Coordinator - Newaygo County

Jess Cruz
MMTC-West Senior Business Development Manager

Jillian Elliott
Events & Investor Relations Coordinator

Kelly Farran
Office Administrator/Executive Assistant

Eric Heys
Marketing Coordinator

Terry Hossink
MMTC-West Business Development Specialist

Eric Icard
Senior Business Development Manager

Lina Lintemuth
Digital Marketing Coordinator
Rafael Martinez
Business Research Analyst

Ayesha Maxwell
Senior Business Development Manager

Ellie Montanino
Business Development Executive Assistant

Jodi Nichols
Business Development Coordinator - Lake and Oceana

Maulin Pont-McClelland
Executive Assistant to the President

Spence Riggs
Business Development Coordinator - Kent and Ionia

Dave Riley
Director of Business Intelligence and Research

Andria Romkema
Digital Marketing Manager

Kathy Jo VanderLaan
Business Development Coordinator - Montcalm County

Jennifer Wangler
Senior Business Development Manager

Amy Winkler
MMTC-West Client Coordinator

Ben Wood
MMTC-West Business Development Specialist
2018 BOARD OF DIRECTORS

CHAIR

Brian Walker*
Former President & CEO
Herman Miller, Inc.

Matthew K. Becker
Managing Partner - Tax
BDO USA, LLP

Thomas J. Haas*
President
Grand Valley State University

Sandy Jelinski*
President/CEO
Lake Michigan Credit Union

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Regional President, Western Michigan
PNC Bank

Richard C. Breon*
President & CEO
Spectrum Health

Brian T. Harris*
BTHarris Consulting, LLC

Jim Keane
President & CEO
Steelcase Inc.

John Kennedy
President & CEO
Autocam Medical

TREASURER

Mitch Joppich*
Managing Partner
PwC

Wayman P. Britt
County Administrator/Controller
Kent County

Richard P. Haslinger*
Managing Director
JPMorgan Chase

Susan Hatto
Chair, Ionia County Economic Alliance
Dean of Communications & Workforce Education
Montcalm Community College

Rick Baker
President & CEO
Grand Rapids Chamber

Douglas A. Dozeman
Managing Partner
Warner Norcross + Judd LLP

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Dean
MSU College of Human Medicine

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President, Midwest Region
MLive Media Group, LLC

John Irwin
President - WMI Region
The Huntington National Bank

Richard C. Breon*
President & CEO
Spectrum Health

Thomas J. Haas*
President
Grand Valley State University

Sandy Jelinski*
President/CEO
Lake Michigan Credit Union

Jim Keane
President & CEO
Steelcase Inc.

John Kennedy
President & CEO
Autocam Medical

Dave Khorey
Managing Partner
Varnum

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President & CEO
The Right Place, Inc.
Richard J. Pappas
Ed.D
President
Davenport University

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Chairman and CEO
Van Andel Institute

Blake W. Krueger*
Chairman of the Board,
CEO and President
Wolverine Worldwide

Bill Manns
President
Mercy Health St. Mary’s

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Chief Executive Officer
Miller, Canfield, Paddock and Stone, P.L.C.

Hank Meijer
Exec. Chairman
Meijer, Inc.

Jeff Needham
President
Consumer Healthcare - Americas
Perrigo

Richard J. Pappas
Ed.D
President
Davenport University

William R. Payne*
President
BP Ventures

Bill Pink, Ph.D.
President
Grand Rapids Community College

John C. Porterfiel
Regional President,
Department Manager
Comerica Bank

Joel Rahn
Regional President
Chemical Bank

Julie Rietberg
CEO
Greater Regional Alliance of Realtors

Garrick J. Rochow
Senior Vice President - Operations
Consumers Energy Company

Robert Spohr
President, Montcalm Economic Alliance
Vice President for Academic Affairs
Montcalm Community College

Dave Staples*
President and CEO
SpartanNash

Mark W. Stiers
President - DTE Gas
DTE Energy

Ben Swayze
Township Manager
Cascade Charter Township

Renee C. Tabben
Director
Merrill Lynch Wealth Management Market Executive
Bank of America Market President

David Van Andel*
Chairman and CEO
Van Andel Institute

Mike VanGessel
CEO
Rockford Construction

Thomas G. Welch, Jr.
Regional President
Fifth Third Bank, West Michigan

Chris Williams
President & CEO
Medbio, Inc.

Bob Wolford
Managing Member
Miller Johnson

* Executive Committee Member
ACCOUNTING
Baker Holtz
BDO USA, LLP
Beene Garter LLP
Brickley DeLong
Crowe LLP
Deloitte
Echelbarger, Himebaugh, Tamm and Co., P.C. (EHTC)
Ernst & Young, LLP
H&S Companies
Hungerford Nichols CPAs + Advisors
Plante Moran
PwC

ADVERTISING AND PR
Clark Communications

BUSINESS SERVICES
Custer
DWH
Grand Rapids Area Chamber
Ionia County Economic Alliance
Legal Copy Services, Inc.
McAlvev Merchant & Associates
Montcalm Economic Alliance
Newaygo County Economic Development Office
Pondera Advisors
Powell Relocation Group

CONSTRUCTION: ASSOCIATIONS
American Subcontractors
Association of West Michigan Associated Builders and Contractors, Inc.
Builders Exchange of Grand Rapids
West Michigan Mechanical Contractors Association

CONSTRUCTION: ELECTRICAL CONTRACTORS
Buist Electric
Feyen Zylstra
Van Haren Electric Inc.
Windemuller

CONSTRUCTION: ARCHITECTS, ENGINEERING & CONSULTING
ATC Group Services
Driesenga & Associates, Inc.
Fishbeck, Thompson, Carr & Huber, Inc. (FTCH)
Fleis & VandenBrink Engineering
Hoffman Consultants LLC
Integrated Architecture
Materials Testing Consultants (MTC)
Moore & Bruggink, Inc.
Prein & Newhof
Progressive AE
TowerPinkster

CONSTRUCTION: GENERAL CONTRACTORS
a. j. Veneklasen, Inc.
Dan Vos Construction Company
Elzinga & Volkers
Erhardt Construction
Granger Construction
Owen-Ames-Kimball Co.
Pioneer Construction
Rockford Construction
The Christman Company
Triangle Associates, Inc.
Wolverine Building Group

CONSTRUCTION: MECHANICAL CONTRACTORS
Allied Mechanical Services
Andy J. Egan Co., Inc.
Pleune Service Company
Quality Air
River City Mechanical
Total Fire Protection
Van Dyken Mechanical, Inc.

CONSTRUCTION: SUBCONTRACTORS & SUPPLIERS
Behler-Young Company
Brigade Fire Protection
Burgess Concrete Construction
Columbia Pipe & Supply Co.
Connan, Inc.
Dykema Excavators
ETNA Supply
Ferguson
Grand Rapids Gravel Company
High Grade Materials
Kent Companies
Kerkstra Precast
Lumbermen’s, Inc.
MacAllister Rentals
Midstate Security
Ritsema Associates
S. A. Morman & Co.
The Bouma Corporation
Van Dam Iron Works, Inc.
Van Dellen Steel, Inc.
Zeeland Lumber & Supply

EDUCATION
Aquinas College
Calvin College
Cornerstone University
Davenport University
Ferris State University
Grand Rapids Community College
Grand Valley State University
Michigan State University
Western Michigan University

ENERGY
AMRA Energy
Crystal Flash
Total Petrochemicals & Refining USA, Inc.

INVESTORS

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FINANCIAL AND CAPITAL SERVICES
Bank of America
Blackford Capital
Bluewater Partners
Chemical Bank
Citizens Bank
Comerica Bank
Consumers Credit Union
Conway MacKenzie, Inc.
Fifth Third Bank – West Michigan
First National Bank of Michigan
Grand River Bank
Hitachi Business Finance
Huntington Bank
Independent Bank
JPMorgan Chase & Co.
Lake Michigan Credit Union
Level One Bank
Macatawa Bank
Mercantile Bank of Michigan
Old National Bank
PNC Financial Services Group, Inc.
United Bank of Michigan
Wells Fargo
West Michigan Community Bank

GOVERNMENT: CITIES
City of Cedar Springs
City of East Grand Rapids
City of Grand Rapids
City of Grandville

City of Kentwood
City of Lowell
City of Rockford
City of Walker
City of Wyoming

GOVERNMENT: COUNTIES
Kent County

GOVERNMENT: TOWNSHIPS
Ada Township
Algoma Township
Alpine Township
Caledonia Township
Cannon Township
Cascade Charter Township
Gaines Charter Township
Grand Rapids Charter Township
Lowell Charter Township
Nelson Township
Plainfield Charter Township

HEALTH SERVICES/HOSPITALS
Mary Free Bed Rehabilitation Hospital
Mercy Health Saint Mary’s
Metro Health Hospital
Spectrum Health

INDIVIDUALS
Brian Harris, Owner, BT Harris Consulting, LLC
Michael and Susan Jandernoa
James J. Zawacki

INFRASTRUCTURE & ICT SERVICES
Consumers Energy
DTE Energy
Gerald R. Ford International Airport
ITC Holdings

INVESTMENT MANAGEMENT
42 North Partners
DP Fox Ventures, LLC
Midwest Capital Advisors
Milestone Wealth Management
Rainstar Capital Group
RDV Corporation
The Chicago Corp.
The Windquest Group
Westwater Group

LAW FIRMS
Barnes & Thornburg
Dickinson Wright PLLC
Foster Swift Collins & Smith
Kotz Sangster
Miller Canfield
Miller Johnson
Mitchell Intellectual Property Law
Smith Haughey Rice & Roegge
Varnum LLP
Warner Norcross & Judd LLP

LOGISTICS AND DISTRIBUTION
Classic Transportation & Warehousing
Williams Distributing

MANUFACTURING
ADAC Automotive
Alro Steel
Alternative Engineering, Inc.
Amway
Autocam Medical
AvaSure
Betz Industries
Beverlin Manufacturing Corporation
BISSELL
Byrne Electrical Specialists
Carter Products Company, Inc.
Cascade Die Casting Group, Inc.
Cascade Engineering
D+M Metal Products
Dematic

FOOD PROCESSING
Butterball Farms, Inc.
Cole’s Quality Foods, Inc.
Gordon Food Service
Hudsonville Ice Cream

FOUNDATIONS
Frey Foundation
The Fremont Area Community Foundation
Whitecaps Community Foundation

GOVERNMENT: COUNTIES
Kent County

GOVERNMENT: TOWNSHIPS
Ada Township
Algoma Township
Alpine Township
Caledonia Township
Cannon Township
Cascade Charter Township
Gaines Charter Township
Grand Rapids Charter Township
Lowell Charter Township
Nelson Township
Plainfield Charter Township

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Metro Health Hospital
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DP Fox Ventures, LLC
Midwest Capital Advisors
Milestone Wealth Management
Rainstar Capital Group
RDV Corporation
The Chicago Corp.
The Windquest Group
Westwater Group

LAW FIRMS
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Dickinson Wright PLLC
Foster Swift Collins & Smith
Kotz Sangster
Miller Canfield
Miller Johnson
Mitchell Intellectual Property Law
Smith Haughey Rice & Roegge
Varnum LLP
Warner Norcross & Judd LLP

LOGISTICS AND DISTRIBUTION
Classic Transportation & Warehousing
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MANUFACTURING
ADAC Automotive
Alro Steel
Alternative Engineering, Inc.
Amway
Autocam Medical
AvaSure
Betz Industries
Beverlin Manufacturing Corporation
BISSELL
Byrne Electrical Specialists
Carter Products Company, Inc.
Cascade Die Casting Group, Inc.
Cascade Engineering
D+M Metal Products
Dematic
INVESTORS

Continued

DeWys Manufacturing
Flexco
GE Aviation
Gentex Corporation
Haviland Enterprises, Inc.
Herman Miller, Inc.
Hutchinson Antivibration Systems, Inc.
Irwin Seating Company
Jireh Metal Products, Inc.
Kent Design & Manufacturing
Knape & Vogt Manufacturing Company
Lacks Enterprises, Inc.
Leggett & Platt
Master Finish Company
Medbio, Inc.
Nucraft Furniture
PADNOS
Paragon D&E
Perrigo Company plc
Plasan Carbon Composites
Ranir LLC
Rapid-Line
RoMan Manufacturing Inc.
Root-Lowell Manufacturing Co.
Spectrum Industries
Steelcase Inc.
Tekton
Terrberry
The Armada Group
Thierica Incorporated
Universal Forest Products, Inc.
W. Soule & Co.
Wolverine Coil Spring Co.
Wolverine World Wide, Inc.
Woodward, Inc.

REAL ESTATE: ASSOCIATIONS
Commercial Alliance of REALTORS
Grand Rapids Association of REALTORS

REAL ESTATE: INDUSTRIAL/COMMERCIAL/PROPERTY MANAGERS
CARR Healthcare Realty
Colliers International
Eenhoorn LLC
Ellis Parking Company
Franklin Partners LLC
NAI Wisinski of West Michigan
SIBSCO, LLC
Signature Associates

RETAIL
Foundation Building Materials
Meijer, Inc.
Meritage Hospitality Group
SpartanNash
The Sharpe Collection

RISK MANAGEMENT/INSURANCE
Blue Cross Blue Shield of Michigan
Farmers Insurance Group
Hylant
Lighthouse Group
Marsh

TALENT RESOURCES
EG Workforce Solutions
Epitec
Express Employment Professionals
Fettig
Goodwill of Greater Grand Rapids, Inc.
HR Collaborative
Manpower
WilliamCharles

TECHNOLOGY & COMMUNICATIONS
Atomic Object
Switch
TACK Electronics, Inc.
Town & Country Group, Inc.

MEDIA
MLive Media Group
MiBiz

UNIONS
Operating Engineers Local 324