FOOD & BEVERAGE MANUFACTURING IN WEST MICHIGAN

West Michigan features abundant natural resources, a diverse supply chain, skilled labor, and a regulation-friendly business environment. It’s why global companies like Nestlé, Coca Cola, and the Kellogg Company have chosen to grow here. And it’s why West Michigan is the ideal location for your next company expansion. The region has shovel ready sites and established industrial parks already meeting food and beverage production company requirements. Contact the team at The Right Place to find your next location in West Michigan.

1,300 NEW JOBS (2014-2020, FOOD & BEVERAGE INDUSTRY)

$424.6M NEW INVESTMENT (2014-2020, FOOD & BEVERAGE INDUSTRY)

LOCATION QUOTIENT: 1.92 (92% above national average)

GROCER HEADQUARTERS

meijer | 10,000+ Employees

Gordon FOOD SERVICE | 5,000+ Employees

SpartanNash | 2,000+ Employees

TOP INDUSTRIES BY JOBS

Crop Production 8,990
Animal Production 6,013
Animal Processing 4,526
Bakeries 3,713
Fruit & Vegetable Preserving 3,301
Dairy Product Manufacturing 2,125
Beverage Manufacturing 1,883

COST OF LIVING COMPARISON

<table>
<thead>
<tr>
<th>City</th>
<th>Index</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grand Rapids</td>
<td>93.8</td>
</tr>
<tr>
<td>Chicago</td>
<td>120.0</td>
</tr>
<tr>
<td>New York</td>
<td>126.8</td>
</tr>
<tr>
<td>San Francisco</td>
<td>196.6</td>
</tr>
</tbody>
</table>

DATA SOURCE: EMSI

Brent Case Vice President, Business Attraction – 616.301.6246 or caseb@rightplace.org

THE RIGHT PLACE
Advancing the West Michigan Economy
FOOD & BEVERAGE MANUFACTURING IN WEST MICHIGAN

TOTAL NUMBER OF FOOD & BEVERAGE MANUFACTURING ESTABLISHMENTS

194 IN GRAND RAPIDS-KENTWOOD MSA

274 IN WEST MICHIGAN

INDUSTRY GROWTH (2009 - 2019)

- NATIONAL: 17.6% (4,450 Jobs)
- WEST MICHIGAN: 31.0% (4,254 Jobs)
- GRAND RAPIDS MSA: 45.0% (4,254 Jobs)

PROJECTED JOB GROWTH (2019 - 2024)

- 6% OR 1,169 JOBS

SUPPLY CHAIN

- Well established supply chain, extensive areas of expertise.
  - General & Specialized Freight: 628 firms
  - Warehousing & Storage: 73 firms
  - Packaging & Labeling: 18 firms
  - Refrigerated Warehousing: 7 firms
  - Farm & Food Machinery Manufacturing: 12 firms

2nd 2nd most agriculturally diverse state with over 300+ products

DATA SOURCE: EMSI

19.1% OF ALL GRAND RAPIDS MSA JOBS ARE IN MANUFACTURING

19.8% OF ALL WEST MICHIGAN JOBS ARE IN MANUFACTURING

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