



March 25, 2020 – GVSU Eberhard Center

## Event Overview

The 17th Annual Midwest Supply Chain Management Conference is a full day of learning and networking event. Participants will be able to choose four breakout sessions throughout the day. Leaders from industry, consulting and academia will share their practical experiences in areas such as:

- Operations and Logistics
- Growth and Innovation
- Future Perspectives
- Leadership and Development

## Why Sponsor the Midwest Supply Chain Management Conference?

- Gain exposure to over 200 West Michigan manufacturers and suppliers
- Promote your product or service
- Connect and network with area business leaders

## SPONSORSHIP PACKAGE:

- Full Conference Sponsor (5 available)** **\$2,500**  
**Benefits include:**
- Name, logo and sponsorship level listed on conference website
  - Logo displayed on invitations and promotional pieces
  - Name, logo and sponsorship level listed on conference program
  - Name/Logo mentioned and displayed during conference opening and closing
  - Distribution of your own 1-page flyer or promotional item to all event participants
  - 4 complimentary conference registrations
  - Display table
- Lunch Sponsor (2 available)** **\$1,500**  
**Benefits include:**
- Name, logo and sponsorship level listed on conference website
  - Name, logo and sponsorship level listed on conference program
  - Logo displayed during lunch
  - 2 complimentary conference registrations
  - Display table
- Breakfast Sponsor (2 available)** **\$1,000**  
**Benefits include:**
- Name, logo and sponsorship level listed on conference website
  - Name, logo and sponsorship level listed on conference program
  - Logo displayed during breakfast
  - 1 complimentary conference registration
  - Display table
- Exhibitor** **\$750**  
**Benefits include:**
- Name, logo and sponsorship level listed on conference website
  - Name, logo and sponsorship level listed on conference program
  - 1 complimentary conference registration
  - Display table

***RSVP Deadline: March 6, 2020***

# SPONSORSHIP/EXHIBITION CONTRACT

## 17<sup>TH</sup> ANNUAL MIDWEST SUPPLY CHAIN MANAGEMENT CONFERENCE

Please indicate below the level of sponsorship or exhibition you wish and submit this form with payment by March 6, 2020 to Natalia Kovicak:

- **Email:** [kovicakn@rightplace.org](mailto:kovicakn@rightplace.org)
- **Fax:** 616-771-0555
- **Mail:** The Right Place, Inc. - 125 Ottawa Ave. NW, Suite 450 - Grand Rapids, MI 49503

### SPONSORS:

- |                                                                |         |
|----------------------------------------------------------------|---------|
| <input type="checkbox"/> Full Conference Sponsor (5 available) | \$2,500 |
| <input type="checkbox"/> Lunch Sponsor (2 available)           | \$1,500 |
| <input type="checkbox"/> Breakfast Sponsor (1 available)       | \$1,000 |
| <input type="checkbox"/> Exhibitor                             | \$750   |

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip: \_\_\_\_\_

Contact Person: \_\_\_\_\_ Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

### Method of Payment:

- Credit Card:  
Credit card name: \_\_\_\_\_ Credit card #: \_\_\_\_\_  
Exp. Date: \_\_\_\_\_ Name on card: \_\_\_\_\_
- Check (please make checks payable to The Right Place, Inc. and mail by March 6, 2020)